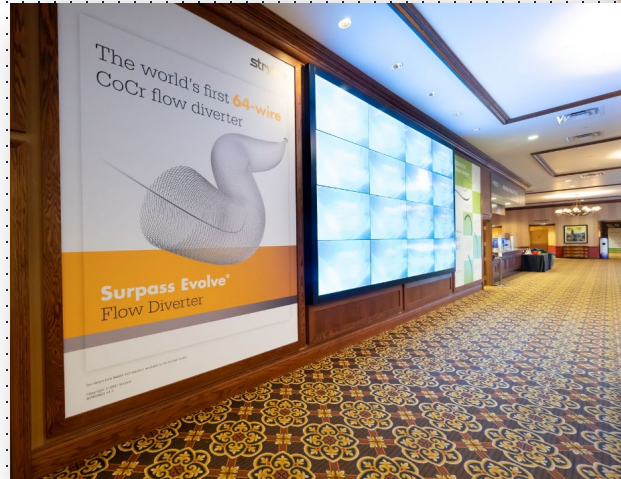


# BRANDING OPPORTUNITIES

## SNIS 21<sup>st</sup> ANNUAL MEETING & FELLOWS COURSE

July 22 – 26, 2024  
The Broadmoor  
Colorado Springs, Colorado





*SNIS continues to appreciate and embrace our sponsor and exhibitor partners. We want to ensure that each of you feel that you are getting the most out of your attendance at the SNIS Annual Meeting without sacrificing the experience of the attendee. To that end, we have instituted marketing rules regarding signage around the meeting.*

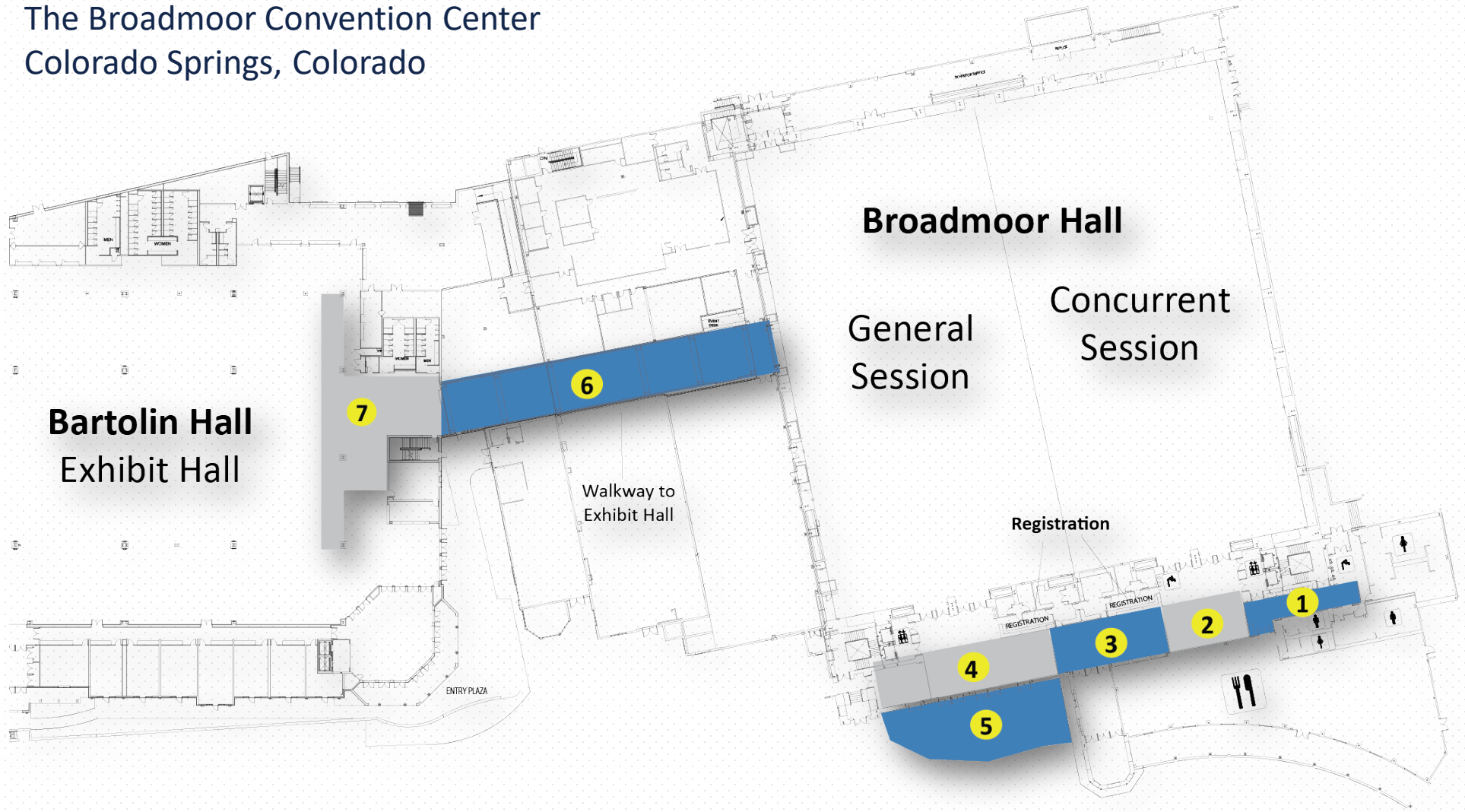
*No signage or marketing materials of any sort can occur at the SNIS host property during any of our program dates without the full consent and approval of SNIS. With the assistance of Freeman, we have created a Branding Guide, with pricing and order form, for The Broadmoor to allow additional opportunities for companies to extend their messaging throughout the event. Freeman is serving as the exclusive provider of branding services for the SNIS Annual Meeting and will provide install/dismantle labor and graphic production for all branding efforts.*

*If SNIS finds that any marketing has been set up without prior consent, we will have the right to require the materials to be immediately removed, fine the company responsible and dock exhibitor points.*

***Branding options will be assigned on Monday, May 6<sup>th</sup>, 2024. Any requests made after that time will be based on availability. See order form on last page of this Branding Guide.***

*If you need more information, please contact Chad Robertson at (703) 691-2272 or [robertson@snisonline.org](mailto:robertson@snisonline.org).*

## The Broadmoor Convention Center Colorado Springs, Colorado

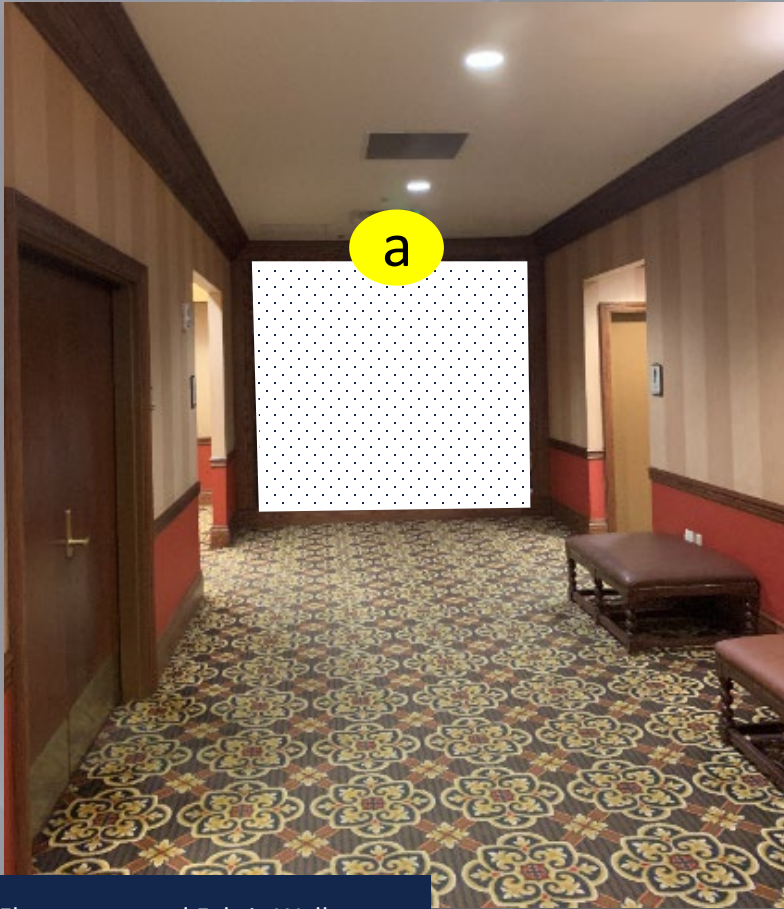




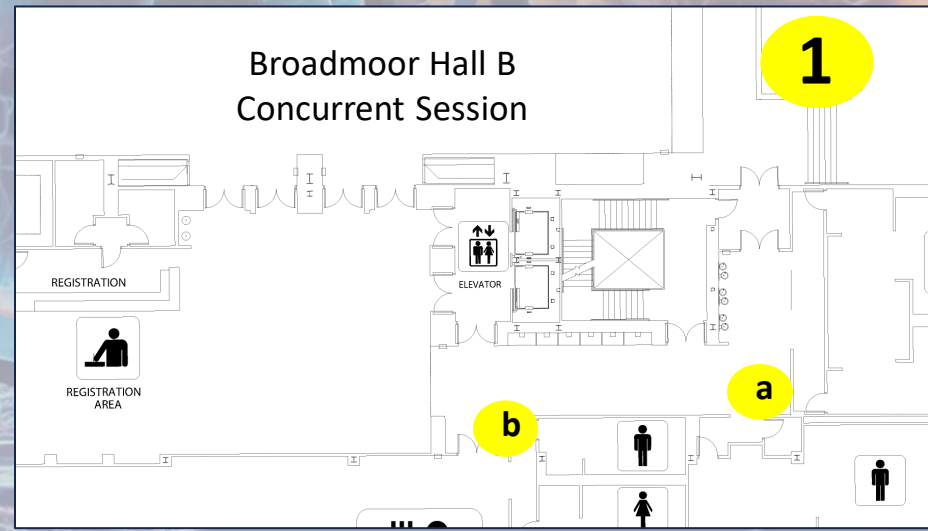
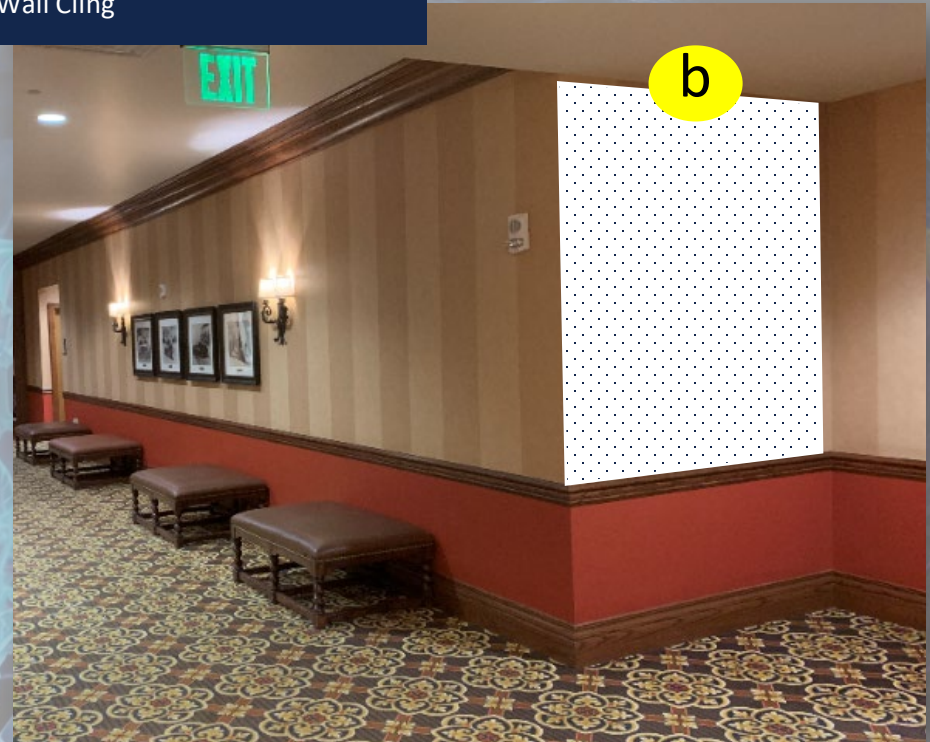
# BRANDING OPPORTUNITIES

1

Wall Cling



Floor supported Fabric Wall

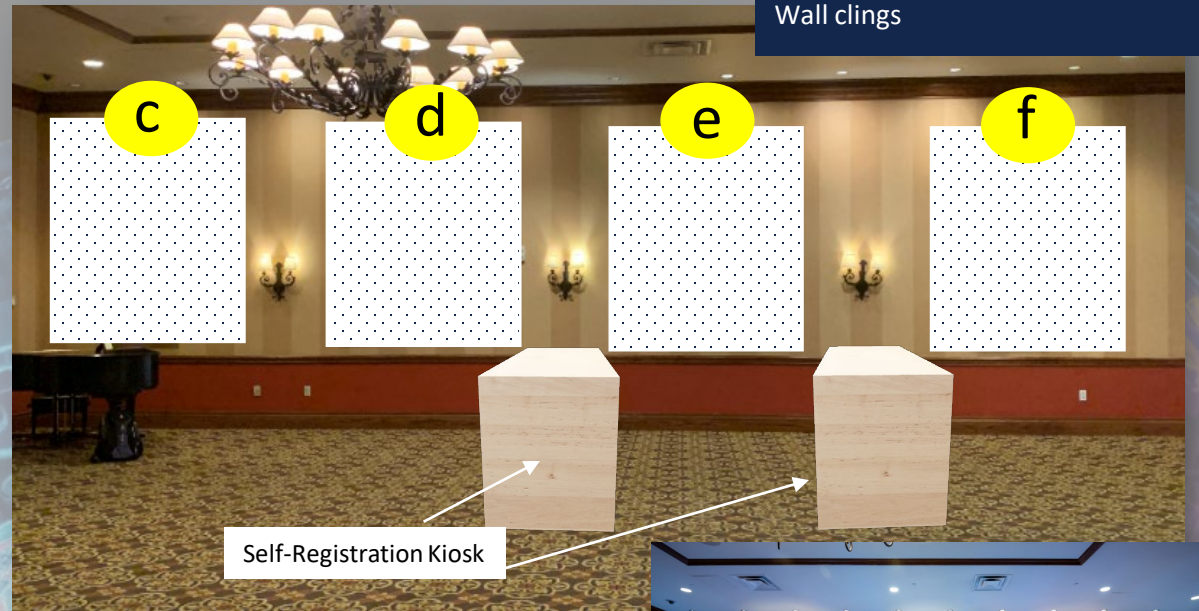




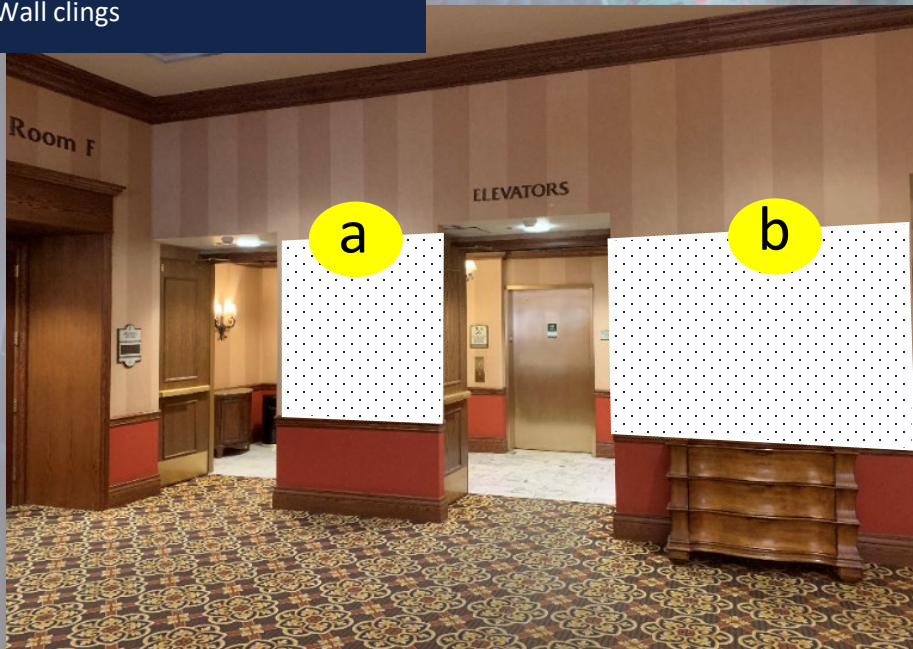
# BRANDING OPPORTUNITIES

2

Wall clings

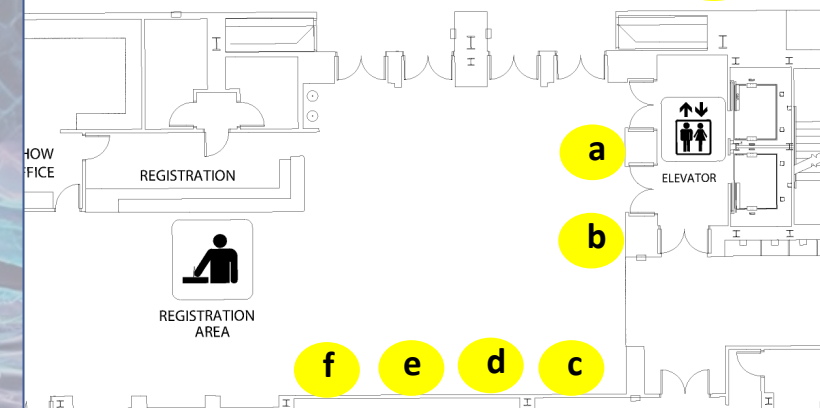


Wall clings



Broadmoor Hall B  
Concurrent Session

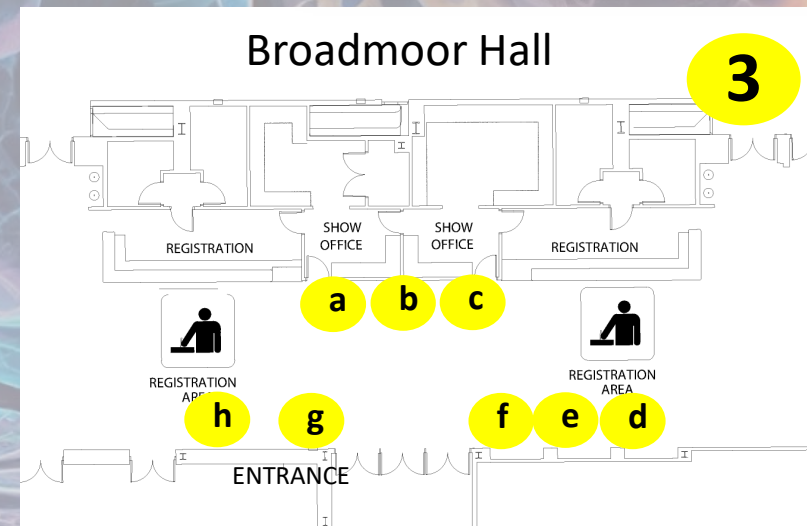
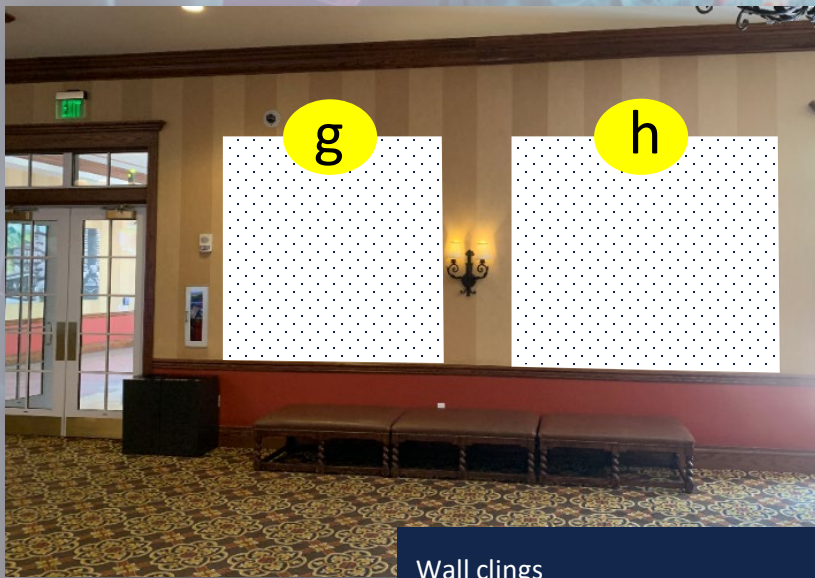
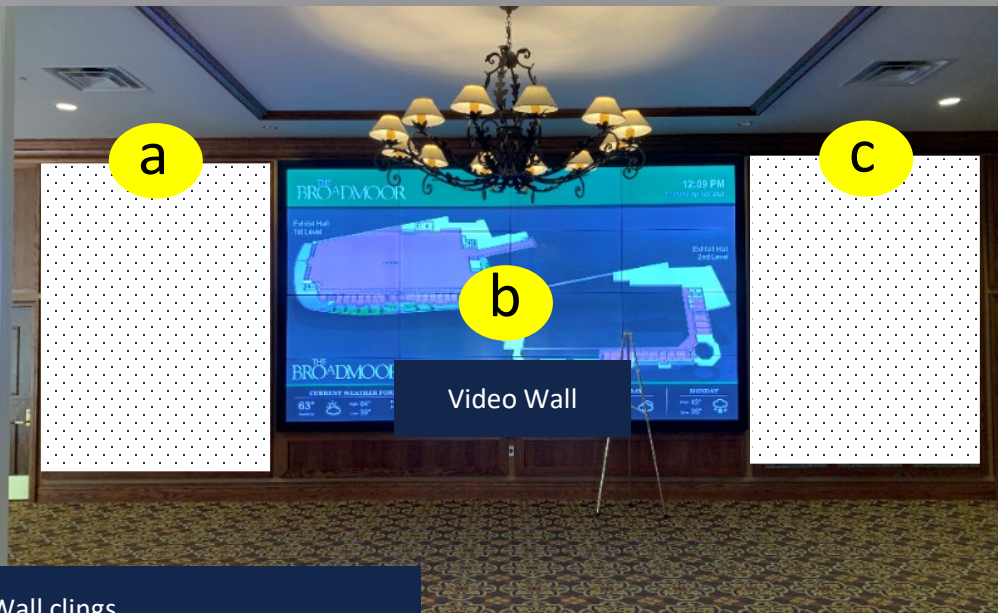
2





# BRANDING OPPORTUNITIES

3



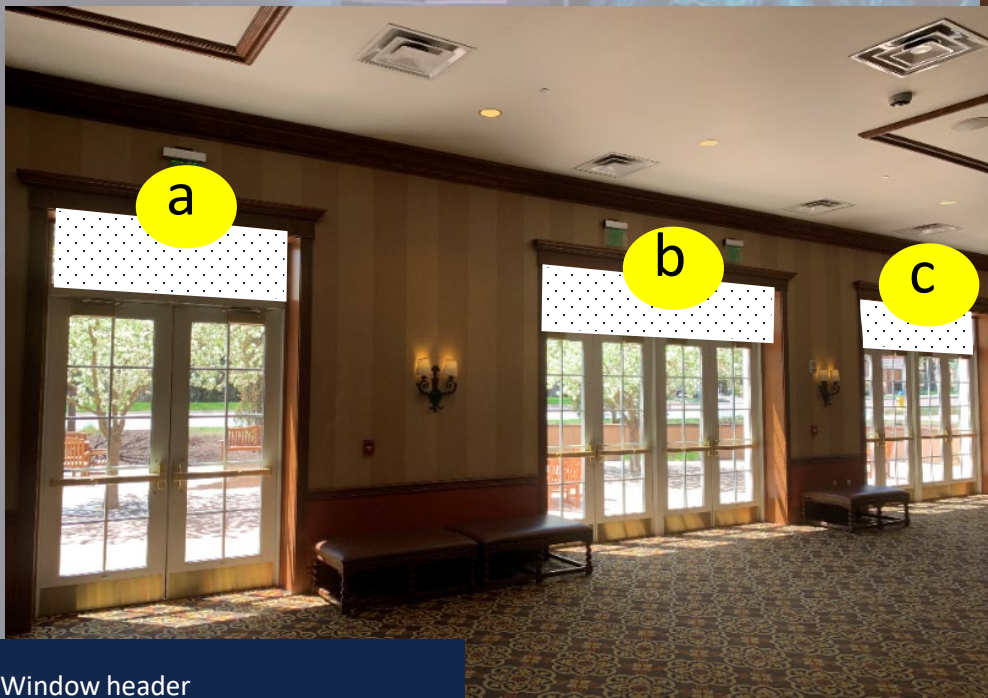


# BRANDING OPPORTUNITIES

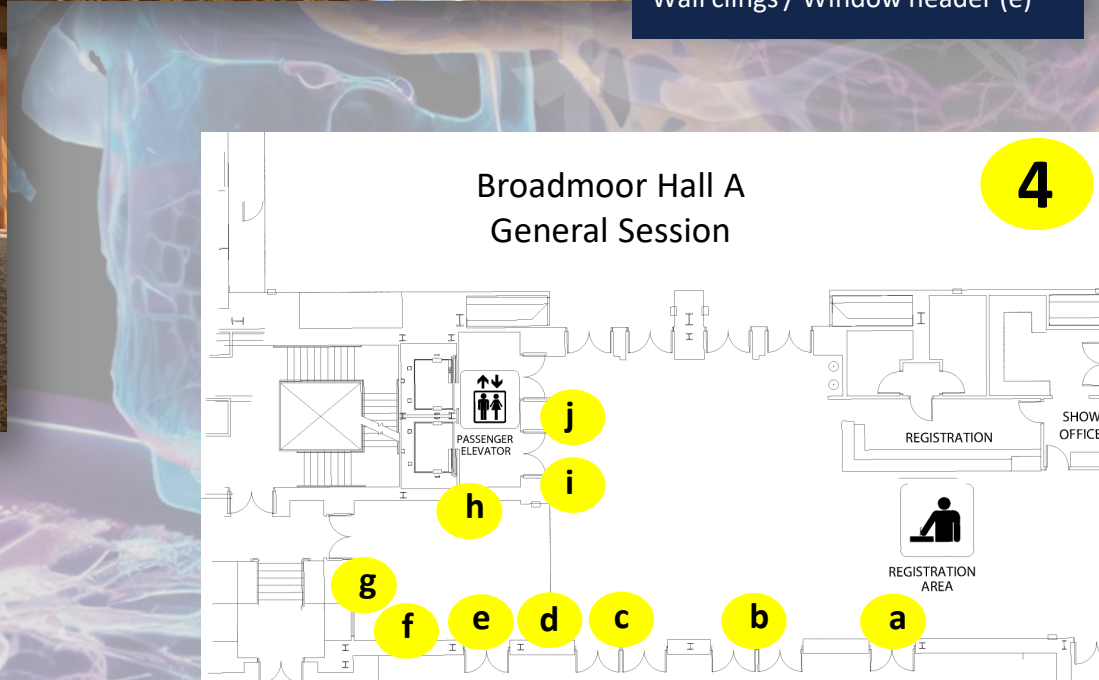
4



Wall clings / Window header (e)

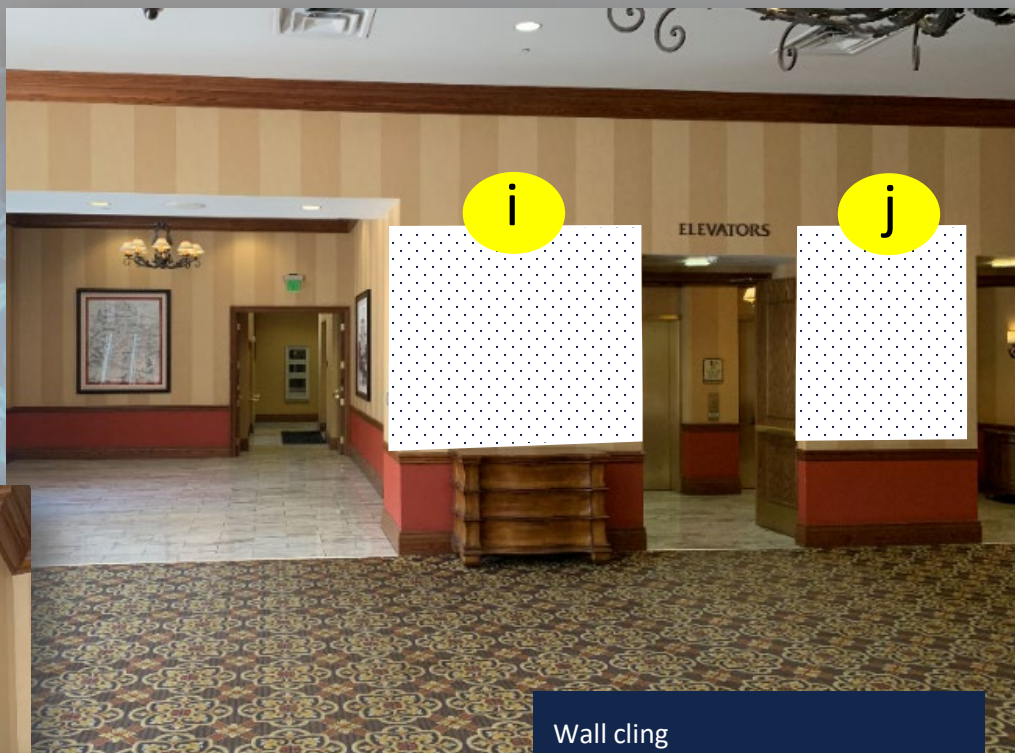
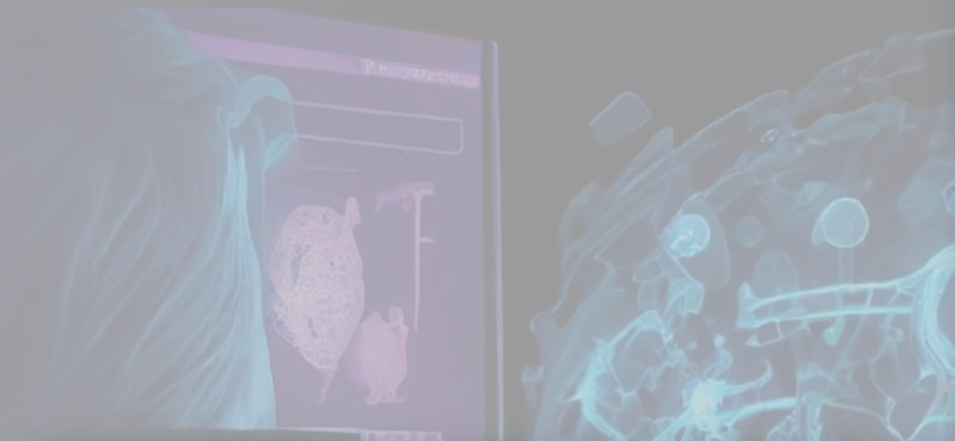


Window header

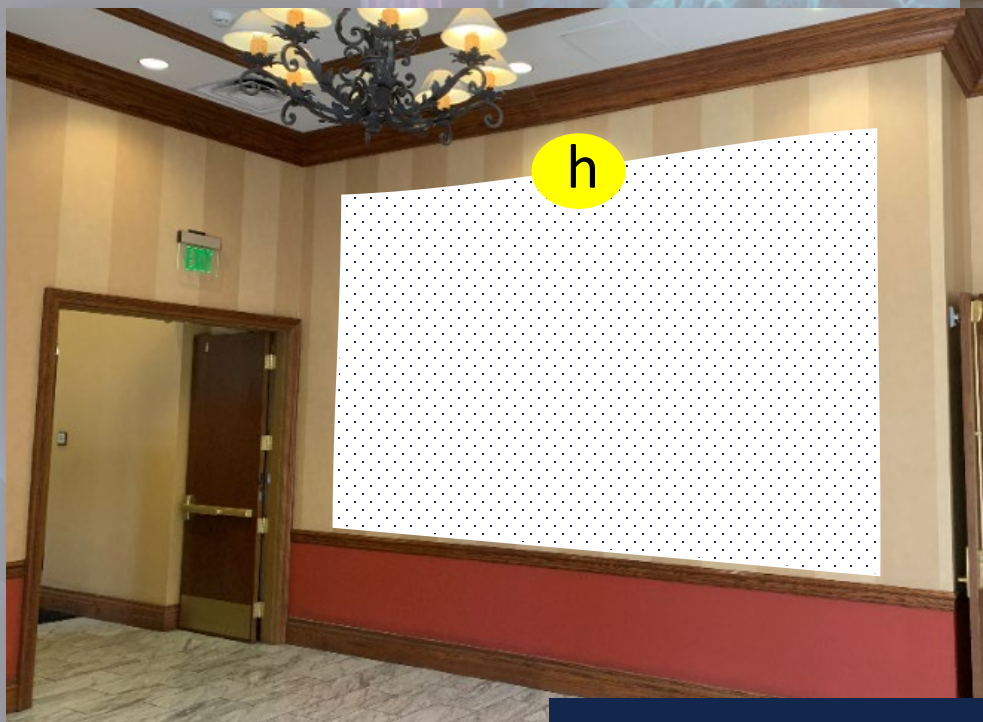


# BRANDING OPPORTUNITIES

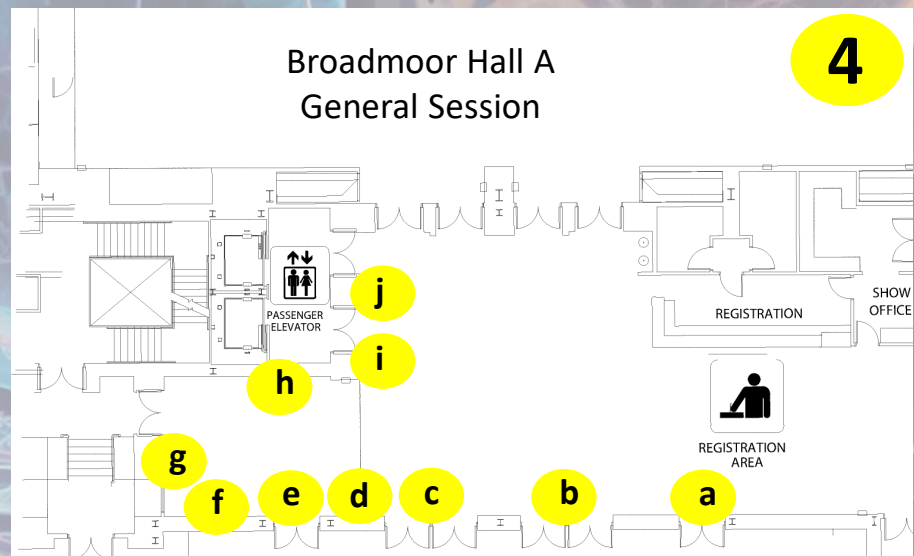
4



Wall cling



Wall cling



4



# BRANDING OPPORTUNITIES

5



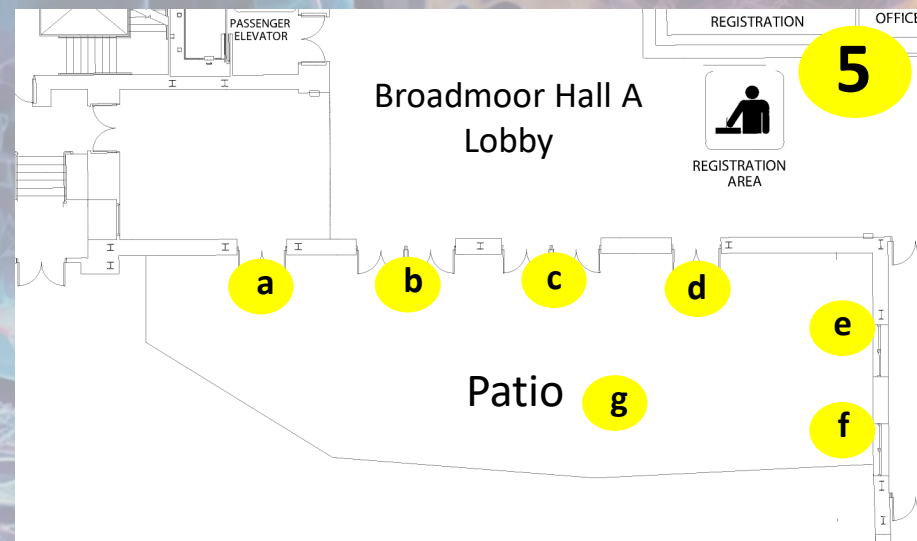
Window header



Window header



Branded Umbrellas – (4) available





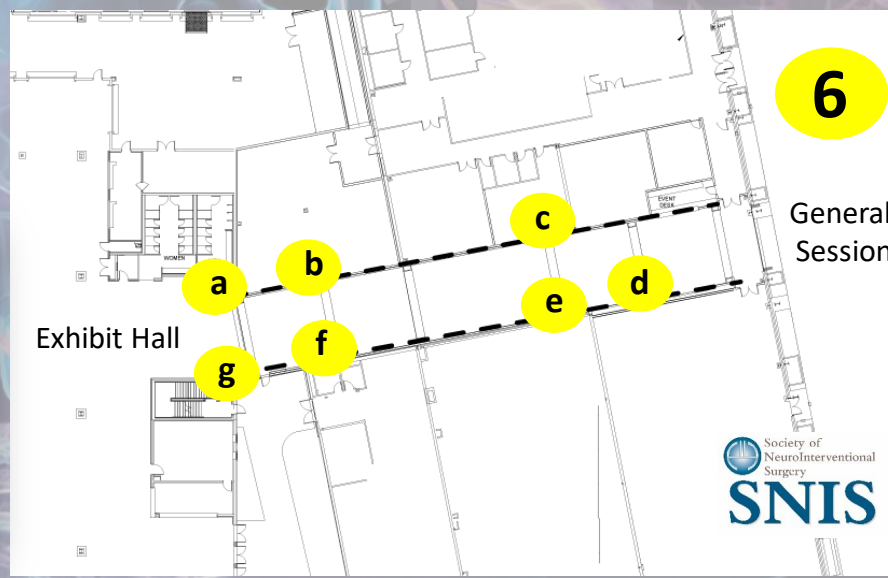
# BRANDING OPPORTUNITIES

6



- (a) Video Wall
- (b) Wall Clings
- (c) Wall Clings
- (d) Video Wall
- (e) Wall Clings
- (f) Wall Clings
- (g) Video Wall

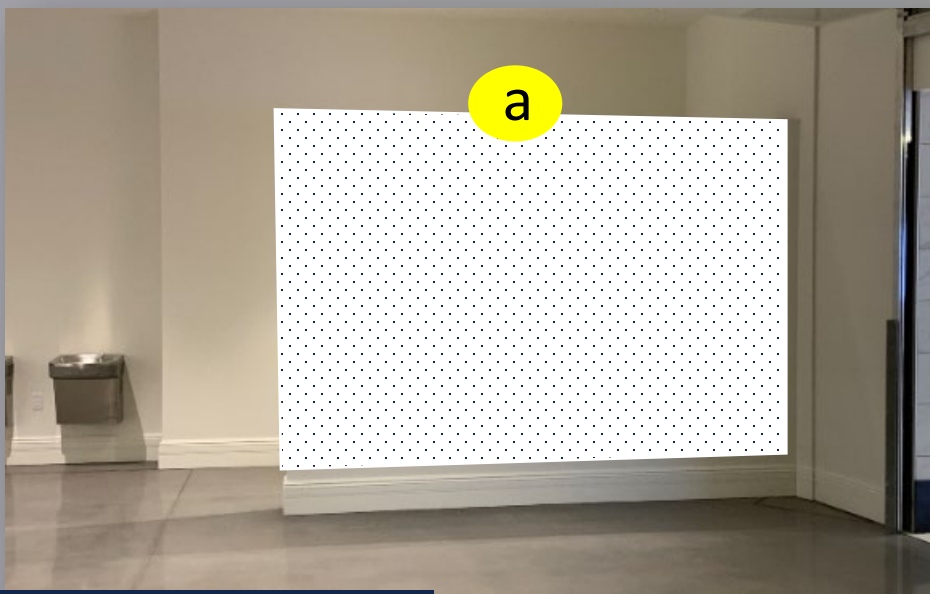
b, c, e & f layout



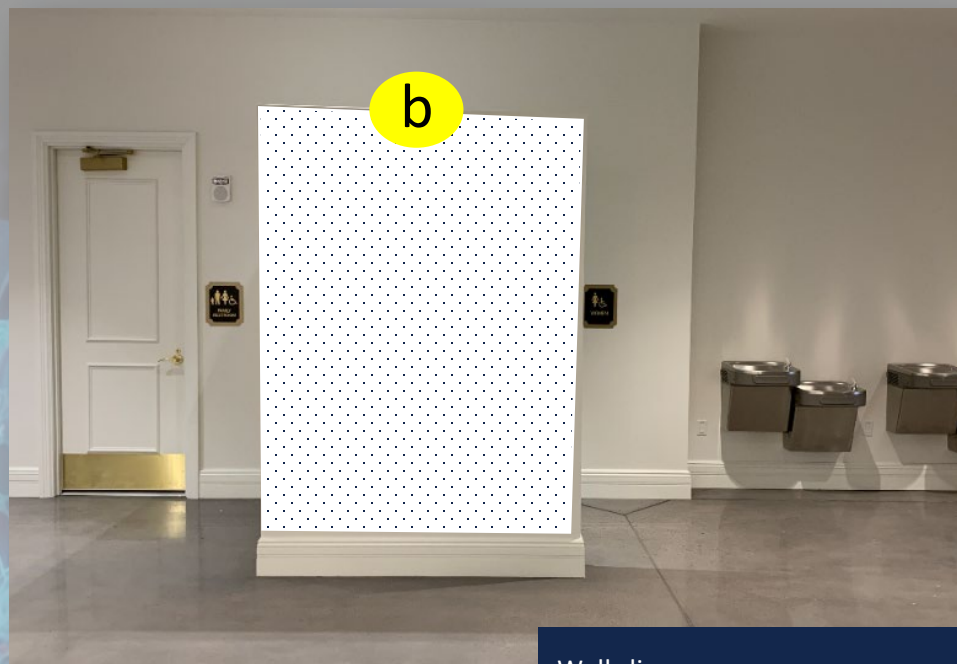


# BRANDING OPPORTUNITIES

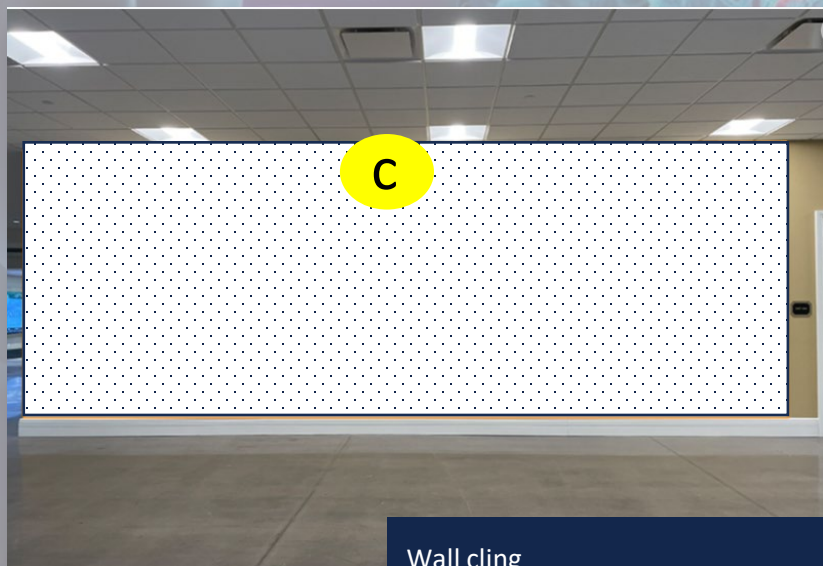
7



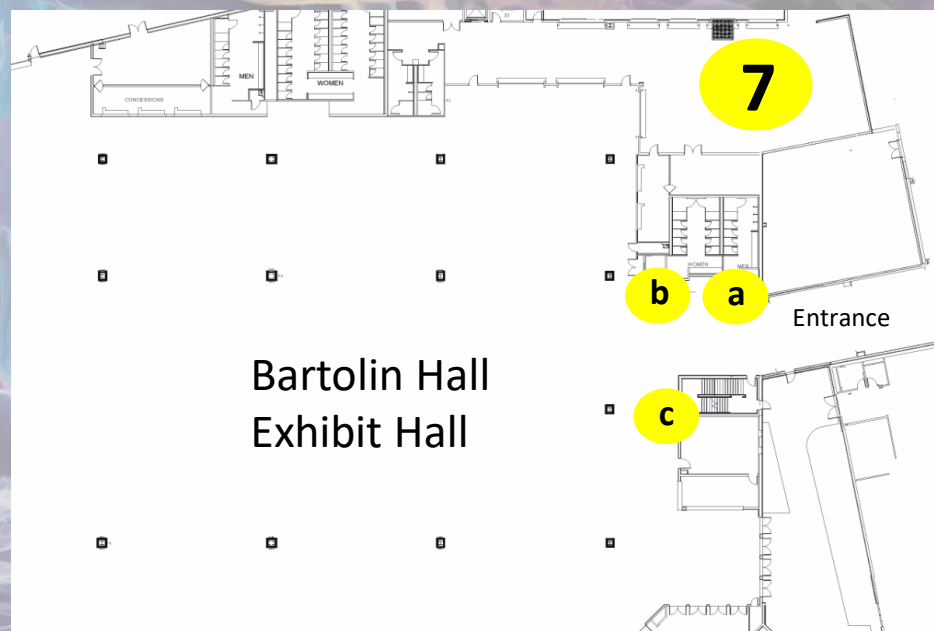
Wall cling



Wall cling



Wall cling

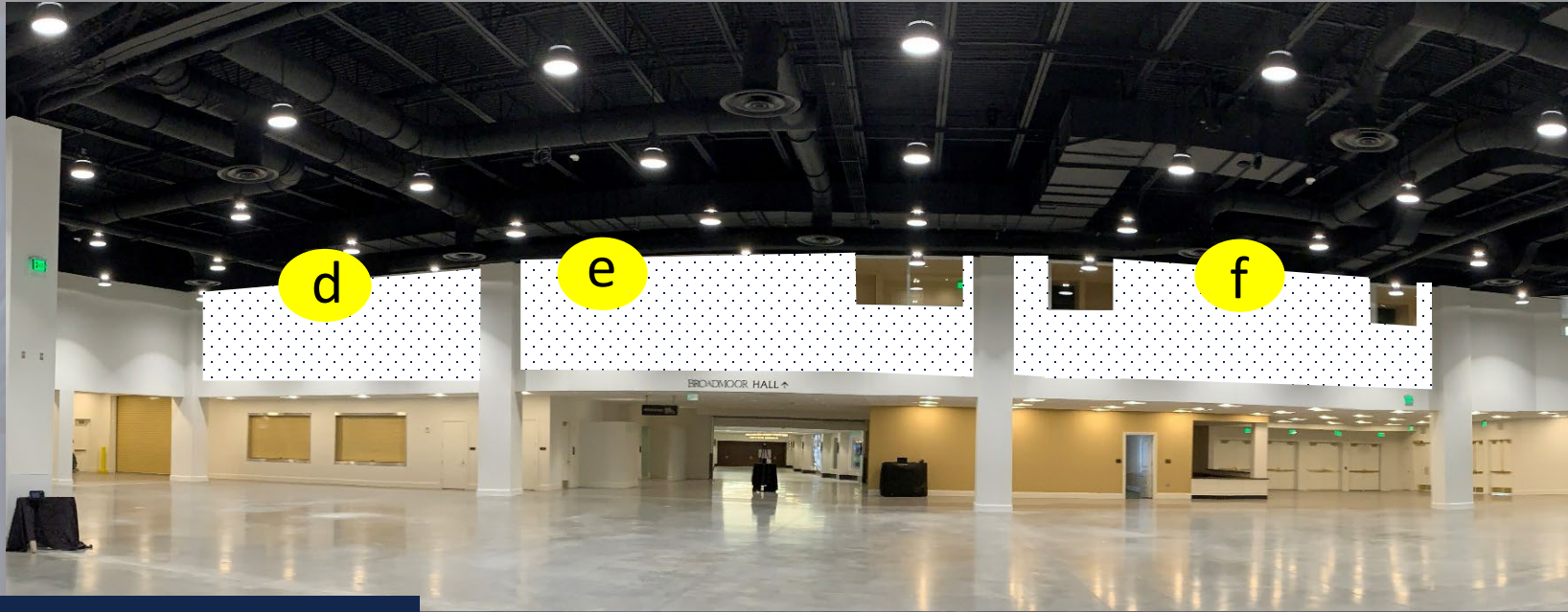


Bartolin Hall  
Exhibit Hall

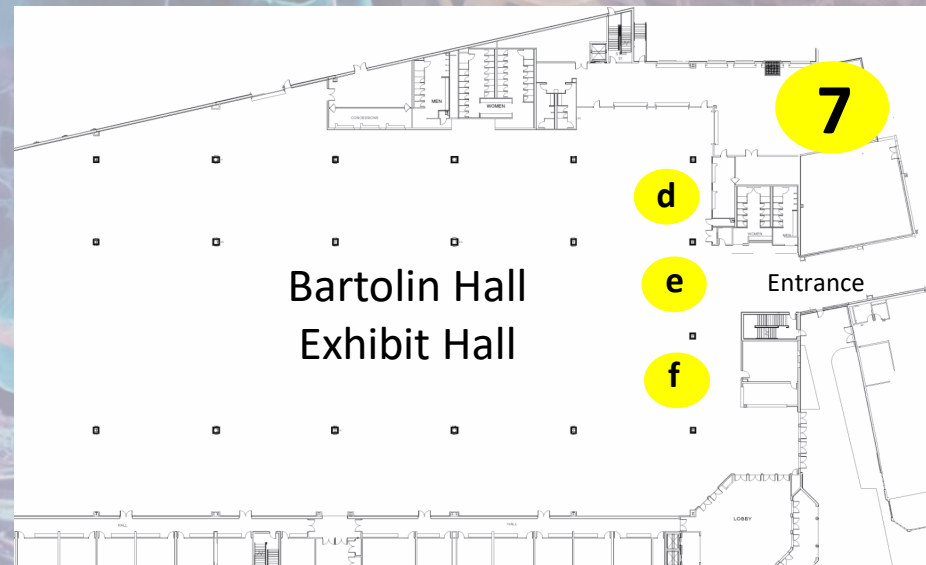


# BRANDING OPPORTUNITIES

7



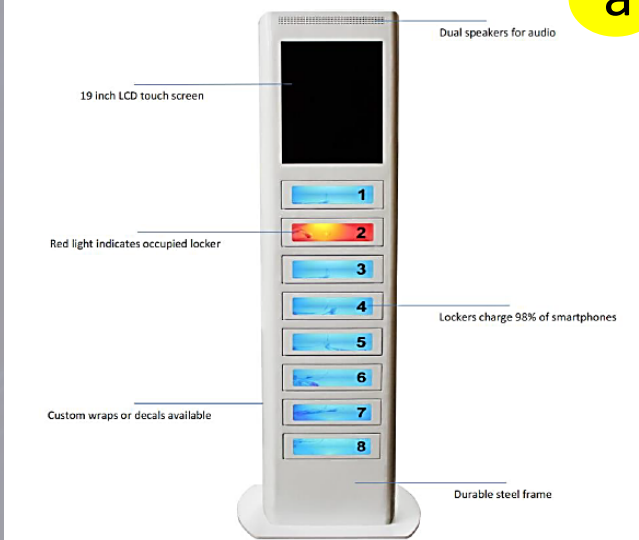
Wall clings





Various Locations throughout meeting space

a



## LockerPower

Cell Phone Charging Kiosk with Lockers

Charging Speed	★★★★★
Quality	★★★★★
Durability	★★★★★
Summary	
LockerPower Lite	★★★★★
USER REVIEW 3.52 (64 votes)	★★★★★



# BRANDING ORDER FORM

Branding opportunities will be assigned on May 6<sup>th</sup>, 2024. At this time, SNIS will equitably assign all branding orders received. Requests received after that time will be based on availability.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please rank your selections in order of preference:

\_\_\_\_\_  
\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*If you need more information, please contact  
Chad Robertson at (703) 691-2272 or [robertson@snisonline.org](mailto:robertson@snisonline.org).*

**PLEASE RETURN COMPLETED FORM TO:**  
Chad Robertson — [robertson@snisonline.org](mailto:robertson@snisonline.org)

## Branding Options

(Please place an "X" next to your preferred selections)

- |                             |                              |                              |
|-----------------------------|------------------------------|------------------------------|
| <input type="checkbox"/> 1a | <input type="checkbox"/> 4c  | <input type="checkbox"/> 6a  |
| <input type="checkbox"/> 1b | <input type="checkbox"/> 4d  | <input type="checkbox"/> 6b  |
| <input type="checkbox"/> 2a | <input type="checkbox"/> 4e  | <input type="checkbox"/> 6c  |
| <input type="checkbox"/> 2b | <input type="checkbox"/> 4f  | <input type="checkbox"/> 6d  |
| <input type="checkbox"/> 2c | <input type="checkbox"/> 4g  | <input type="checkbox"/> 6e  |
| <input type="checkbox"/> 2d | <input type="checkbox"/> 4h  | <input type="checkbox"/> 6f  |
| <input type="checkbox"/> 2e | <input type="checkbox"/> 4i  | <input type="checkbox"/> 6g  |
| <input type="checkbox"/> 2f | <input type="checkbox"/> 4j  | <input type="checkbox"/> 7a  |
| <input type="checkbox"/> 3a | <input type="checkbox"/> 5a  | <input type="checkbox"/> 7b  |
| <input type="checkbox"/> 3b | <input type="checkbox"/> 5b  | <input type="checkbox"/> 7c  |
| <input type="checkbox"/> 3c | <input type="checkbox"/> 5c  | <input type="checkbox"/> 7d  |
| <input type="checkbox"/> 3d | <input type="checkbox"/> 5d  | <input type="checkbox"/> 7e  |
| <input type="checkbox"/> 3e | <input type="checkbox"/> 5e  | <input type="checkbox"/> 7f  |
| <input type="checkbox"/> 3f | <input type="checkbox"/> 5f  | <input type="checkbox"/> 8a1 |
| <input type="checkbox"/> 3g | <input type="checkbox"/> 5g1 | <input type="checkbox"/> 8a2 |
| <input type="checkbox"/> 3h | <input type="checkbox"/> 5g2 |                              |
| <input type="checkbox"/> 4a | <input type="checkbox"/> 5g3 |                              |
| <input type="checkbox"/> 4b | <input type="checkbox"/> 5g4 |                              |

Refer to pricing supplement for SNIS branding fees and Freeman production costs. Sponsors will be billed following the event.