

EXHIBITOR & SPONSORSHIP PROSPECTUS

SNIS 21st Annual Meeting

July 22 – 25, 2024 | The Broadmoor | Colorado Springs, CO



Programming in conjunction with:



snisannualmeeting.org/



Meet us in the mountains!

Colorado Springs welcomes you again for the 2024 SNIS Annual Meeting.

This July 22-26, the SNIS 21st Annual Meeting and Fellows Course returns to the Broadmoor in Colorado Springs, Colorado. At an elevation of 6,000 feet, it's an idyllic setting for innovation and collaboration; breathtaking views and a relaxing atmosphere will inspire meeting attendees to realize a fresh perspective. This year, we're structuring the week with several opportunities for attendees to recharge and engage in wellness activities hosted on the beautiful Broadmoor grounds.

The Annual Meeting is an internationally recognized forum where our field convenes for a dynamic week of learning opportunities, networking events, and even a little fun that collectively reflects the innovation, leadership, and passion that define our commitment to the lifesaving work we do.

So much has advanced in the field of neurointervention since the Annual Meeting was first at the Broadmoor in 2007. SNIS is thrilled to share with you the many ways our field has moved forward in recent years, with new discoveries in research and treatment for conditions affecting the head, neck, and spine. We also have been hard at work advocating for our patients and making an impact through our Get Ahead of Stroke® campaign.

We invite you to get your name, brand, and products in front of the SNIS Annual Meeting attendees. The newly formatted Industry Insights sessions and bustling exhibit hall provide perfect opportunities for your company to show attendees how your own research and development have moved forward. Engagement opportunities throughout the meeting will focus on the advancements in our field and explain the many new ways our expertise and tools can save lives.

This prospectus contains details of available sponsorship and exhibit opportunities for 2024, as well as the benefits associated with each opportunity.

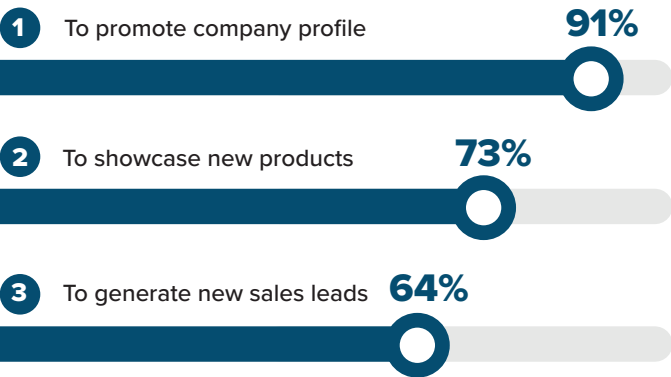
Join us and meet quality leads while developing relationships with neurointerventional physicians and decision makers to expand your network. Amplify your brand and receive valuable feedback on products and services during this year's SNIS Annual Meeting and Fellows Course!

We are eager to have you join us this year to advance and celebrate the field of neurointervention!

For more information, visit snisannualmeeting.org.

DEMOGRAPHICS

Top reasons companies exhibit at SNIS



2023 Registered Attendees



Why do attendees visit the exhibit hall?

- 1 Exposure to new products and technology
- 2 Connect with multiple industry partners in one location
- 3 Evaluate and compare products
- 4 Attend demonstrations
- 5 Poster Session
- 6 Daily breaks, breakfast, and lunch

Driving Attendee Traffic

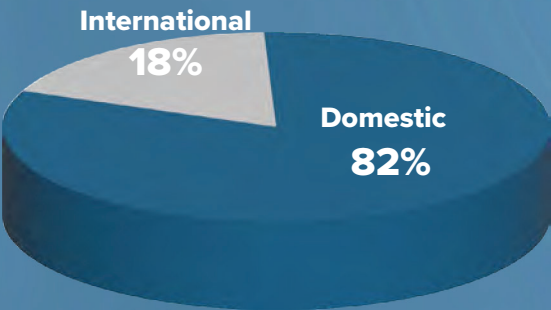
Industry Insights – Industry partners discuss the latest news and innovations at scheduled times throughout the week.

Breaks – Attendees will enjoy complimentary food and beverage during daily breaks in the exhibit hall.

Meals – Daily breakfast and lunch will be served on Monday, Tuesday, Wednesday and Thursday in the exhibit hall.

Dedicated Exhibit Time – **12 hours** of dedicated exhibit time will be provided during the morning, lunch, and afternoon breaks.

Countries Represented



Argentina
Australia
Canada
China
Colombia
Finland
France
Germany
Ireland
Israel
Japan
Korea, Republic of
Mexico
Mongolia

Netherlands
New Zealand
Poland
Russian Federation
Saudi Arabia
Singapore
Spain
Switzerland
Ukraine
United Arab Emirates
United Kingdom



SPONSORSHIP OPPORTUNITIES

The following exhibit and sponsorship opportunities are available:

SNIS Corporate Members

EXHIBIT

Island Booth (30'x40')	\$90,000
Island Booth (30'x30')	\$82,000
Island Booth (20'x20')	\$42,000
10x30 Exhibit Space	\$36,000
10x20 Exhibit Space	\$26,000
10x10 Exhibit Space	\$16,000
Tabletop	\$10,500
Publisher and Affiliated Organizations	\$1,000

SPONSORSHIP

Monday Lunchtime Industry Insights	\$20,000/10 minutes
Tuesday Lunchtime Industry Insights	\$20,000/10 minutes
Wednesday Lunchtime Industry Insights	\$20,000/10 minutes

Tuesday AM Break Industry Insights	\$12,000/10 minutes
Wednesday AM Break Industry Insights	\$12,000/10 minutes
Wednesday PM Break Industry Insights	\$12,000/10 minutes

Hotel Room Keys & Sleeves	\$20,000
Lanyards	\$15,000
Bottles of Spring Water	\$13,500
Women in Neurointervention Drinks & Discussion	\$12,500
Diversity, Equity & Inclusion Reception	\$12,500
Pads/Pens	\$12,500
Monday, 10:30-11:00 am Break	\$11,000
Tuesday, 10:00-10:30 am Break	\$11,000
Wednesday, 10:15-10:45 am Break	\$11,000
Wednesday, 3:00-3:30 pm Break	\$11,000
Thursday, 10:30-10:45 am Break	\$11,000
Mobile App Sponsorship	\$11,000
Oral Poster Reception	\$7,500
Room Drop	\$7,500
Full Page Ad in Final Program	\$7,500
½ Page Ad in Final Program	\$5,000
5K Sponsorship	\$5,000
Exhibit Hall Video	\$2,500
Lead Retrieval	\$750

Non-Members

EXHIBIT

Island Booth (30'x40')	\$128,000
Island Booth (30'x30')	\$120,000
Island Booth (20'x20')	\$63,000
10x30 Exhibit Space	\$49,000
10x20 Exhibit Space	\$37,000
10x10 Exhibit Space	\$24,000
Tabletop	\$15,500
Publisher and Affiliated Organizations	\$1,000

SPONSORSHIP

Monday Lunchtime Industry Insights	\$30,000/10 minutes
Tuesday Lunchtime Industry Insights	\$30,000/10 minutes
Wednesday Lunchtime Industry Insights	\$30,000/10 minutes

Tuesday AM Break Industry Insights	\$20,000/10 minutes
Wednesday AM Break Industry Insights	\$20,000/10 minutes
Wednesday PM Break Industry Insights	\$20,000/10 minutes

Hotel Room Keys & Sleeves	\$30,000
Lanyards	\$22,500
Bottles of Spring Water	\$21,000
Women in Neurointervention Drinks & Discussion	\$20,000
Diversity, Equity & Inclusion Reception	\$20,000
Pads/Pens	\$20,000
Monday, 10:30-11:00 am Break	\$16,000
Tuesday, 10:00-10:30 am Break	\$16,000
Wednesday, 10:15-10:45 am Break	\$16,000
Wednesday, 3:00-3:30 pm Break	\$16,000
Thursday, 10:30-10:45 am Break	\$16,000
Mobile App Sponsorship	\$16,000
Oral Poster Reception	\$11,250
Room Drop	\$11,250
Full Page Ad in Final Program	\$11,250
½ Page Ad in Final Program	\$7,500
5K Sponsorship	\$7,500
Exhibit Hall Video	\$3,000
Lead Retrieval	\$1,000

OFFICIAL MEETING SUPPORT LEVELS AND BENEFITS

DIAMOND: \$225,000 and above



Diamond Sponsor Benefits

- One complimentary technology suite for the week
- Complimentary mobile app lead capture module
- Complimentary meeting registration for 30 company representatives
- On-site signage
- Recognition from the podium
- Full-page thank you ad in final program
- Recognition on slides rotating in main session room
- Recognition as a Diamond Sponsor in the mobile app
- Dedicated announcement as a Diamond Sponsor on SNIS social media channels
- One full-page Ad in Final Program
- One complimentary room drop
- One complimentary mobile app ad or push notification



Pre-registration attendee list four (4) weeks prior to meeting



Pre-registration attendee list three (3) weeks prior to meeting

- Pre-registration attendee list two (2) weeks prior to meeting



Exclusive Diamond Benefit

- Pre-registration attendee list one (1) week prior to meeting

- Pre-registration attendee list first day of meeting



Complete polling session data (7 sessions)



Future discounts on SNIS registration, webinar, and post-meeting survey data (including practitioner level data)



Three one-minute long videos of your company/product played during exhibit hall breaks (est. 2-3 cycles over course of meeting)

- Recognition in *The Embolus*



PLATINUM: \$175,000 – \$224,999

Platinum Sponsor Benefits

- 50% Discount rate on technology suite for the week
- Discounted rate on mobile app lead capture module
- Complimentary meeting registration for 25 company representatives
- On-site signage
- Recognition from Podium
- Recognition on slides rotating in main session room
- Recognition as a Platinum Sponsor in the mobile app
- Announcement as a Platinum Sponsor on SNIS social media channels

- One half-page Ad in Final Program
- One complimentary mobile app ad or push notification
- Pre-registration attendee list two (2) weeks prior to meeting
- Pre-registration attendee list one (1) week prior to meeting
- Pre-registration attendee list first day of meeting
- Polling session data from four (4) sessions
- Recognition in *The Embolus*

GOLD: \$125,000 – \$174,999

Gold Sponsor Benefits

- 25% Discount rate on technology suite for the week
- Discounted rate on mobile app lead capture module
- Complimentary meeting registration for 20 company representatives
- On-site signage
- Recognition from Podium
- Recognition as a Gold Sponsor in the mobile app
- Announcement as a Gold Sponsor on SNIS social media channels
- One complimentary mobile app ad or push notification
- Pre-registration attendee list one (1) week prior to meeting
- Pre-registration attendee list first day of meeting
- Polling session data from two (2) sessions
- Recognition in *The Embolus*

SILVER: \$80,000 – \$124,999

Silver Sponsor Benefits

- Discounted rate on mobile app lead capture module
- Complimentary meeting registration for 15 company representatives
- On-site signage
- Recognition from Podium
- Recognition as a Silver Sponsor in the mobile app
- Announcement as a Silver Sponsor on SNIS social media channels
- Pre-registration attendee list first day of meeting
- Polling session data from one (1) session
- Recognition in *The Embolus*

PRIORITY POINT SYSTEM

SNIS has established a priority point system for exhibit space assignment.

History Points: Exhibiting companies will accumulate eight (8) history points for each consecutive year a company exhibits with SNIS (ASITN) since the First Annual Meeting in 2004. Three (3) points will be awarded for each nonconsecutive year of exhibiting beginning in 2004.

Sponsorship Points: Priority points will also be awarded to companies who have participated in sponsorship opportunities since the First Annual Meeting in 2004 through the 20th Annual Meeting in 2023. Points will be distributed based on the following scale:

Diamond Level	200 points per year at this level
Platinum Level	100 points per year at this level
Gold Level	50 points per year at this level
Silver Level	25 points per year at this level

Booth selection will be based on the Priority Point System for applications received by **March 11, 2024**. Applications received after March 11, 2024 will be based on availability.

Corporate Membership

For information on becoming a Corporate Member of SNIS, please contact Marie Williams Denslow at williams@snisonline.org or **703-691-2272**.

SPONSOR DESCRIPTIONS

Industry Insights

This year, we have reformatted our Booth Demonstrations and created a new, dedicated Industry Insights area on the show floor to allow sponsors an opportunity to showcase the interests of your company.

The sessions will take place in the exhibit hall on Monday, Tuesday and Wednesday. The platform will include a stage, an Industry Insights-branded back wall with mounted monitor that sponsors may use for content during presentations. Meeting attendees will be able to grab a bite as they watch the presentations. Each company will have 10 minutes to present, and moderators will help to engage with any questions/discussion, and keep each presentation within its allotted time. After a company's presentation is over, the sponsor will clear for setup of the next presentation. SNIS will not provide CME credits for these booth demonstrations. Content for your time is at the discretion of each industry sponsor.



Booths

Inline booths (10'x10' minimum or multiple thereof) have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. An identification sign will be supplied for all booths. Booths will have an 8' high draped back wall and 3' high side drapes. Any construction that extends above the 36" high side rail dividers shall not extend more than one-half of the distance from the back wall of the exhibit, nor will any display be allowed to limit or otherwise interfere with other exhibits. Please see the back of the registration form for a complete list of rules and regulations.

Island booths are any size booths (20'x20' or larger) exposed to aisles on all four sides. SNIS management will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Please see the back of the registration form for a complete list of rules and regulations.

All exhibitors will have a profile in the mobile app and on the virtual meeting platform.

Women in Neurointervention Drinks & Discussion

Show your support for our amazing female neurointerventionalists by sponsoring the "Women in Neurointervention" Drinks & Discussion. This CME-accredited event will feature a guest speaker, panelists and important discussions about issues facing the growing number of women neurointerventionalists. This popular annual event is open to anyone registered for the SNIS Annual Meeting. As a sponsor of this event, you will receive recognition on the sponsor slides shown during the event.

Oral Poster Reception

Based on the success of this reception in 2023, we will continue to dedicate a session to showcase novel science through oral posters. On Monday afternoon, there will be an oral poster reception highlighting this year's most exciting research. Take this opportunity to sponsor the latest and greatest research in our field. Drinks and light appetizers will be served as moderators take attendees on tours of the posters.

Diversity, Equity & Inclusion Reception

Once again this year, to continue to highlight our Diversity, Equity & Inclusion Committee, we are hosting a reception on Monday evening that will showcase the exciting initiatives that this committee has undertaken this year as well as introduce some new ones. Take this opportunity to sponsor this instrumental and vital committee and its important work. Drinks and light appetizers will be served.

5K Sponsorship

We are "Running for Research" again this year. This exciting sponsorship offers industry the "inside track" in supporting the SNIS Foundation, a separate entity specifically founded to underwrite research and educational opportunities that advance the practice of neurointervention. Join us at the starting line and have your logo featured prominently on the race number cards and T-shirts of SNIS runners. It's a great way to support our mission in a forum that is symbolic of the energy, stamina and pursuit of excellence that is pervasive in our continually evolving field.



SPONSOR DESCRIPTIONS CONT.

Hotel Room Keys

Your company's logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotel.

Pads/Pens

Your company's logo will be displayed on 8 ½" by 11" pads of paper and attractive pens distributed at the SNIS Registration Desk.

Badge Lanyards

Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Annual Meeting with every look at a name badge.

Bottles of Spring Water

Take this opportunity to quench the thirst of all attendees by sponsoring bottles of water which will be available throughout the meeting. Your logo and message will be displayed prominently on the bottle.



Mobile App Sponsorship

Based on the continued success of the mobile app at the Annual Meeting, we are offering this meeting enhancement once again this year. The app will run on Apple and Android platforms and will be the go-to resource for our attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications. These ads and push notifications are also able to be viewed by our audience on the virtual platform during the meeting and the ads will display on-demand for months after the meeting.

Breaks

Each break brings all attendees into the exhibit hall. Your company's logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note:** Napkins and cups are to be provided by the sponsoring company.

Ads

Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.

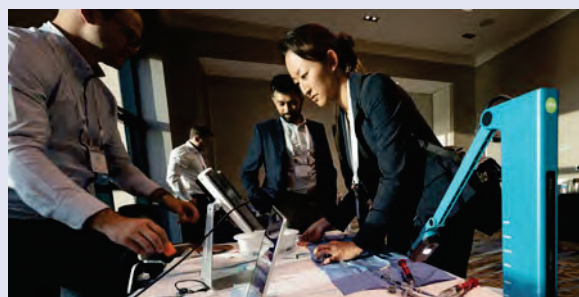
Lead Capture

Based on last year's success, we are once again offering the lead capture service to our exhibitors. Compatible with our meeting app, exhibitors can easily scan, qualify and rate the leads with whom you engage at the conference. You can add custom questions to collect the information most important to you and export your leads on-demand.

Exhibit Hall Videos

Back by popular demand! Purchase one-minute time spots to play videos of your company/product on the big screens in the exhibit hall during breaks. You can showcase a new product, demonstrate a new technique, or highlight a new study.

Note: Videos are supplied by the sponsoring company. They will be shown during 2.5 hours of non-CME time in the exhibit hall. Regulatory compliance is the responsibility of the sponsoring company.



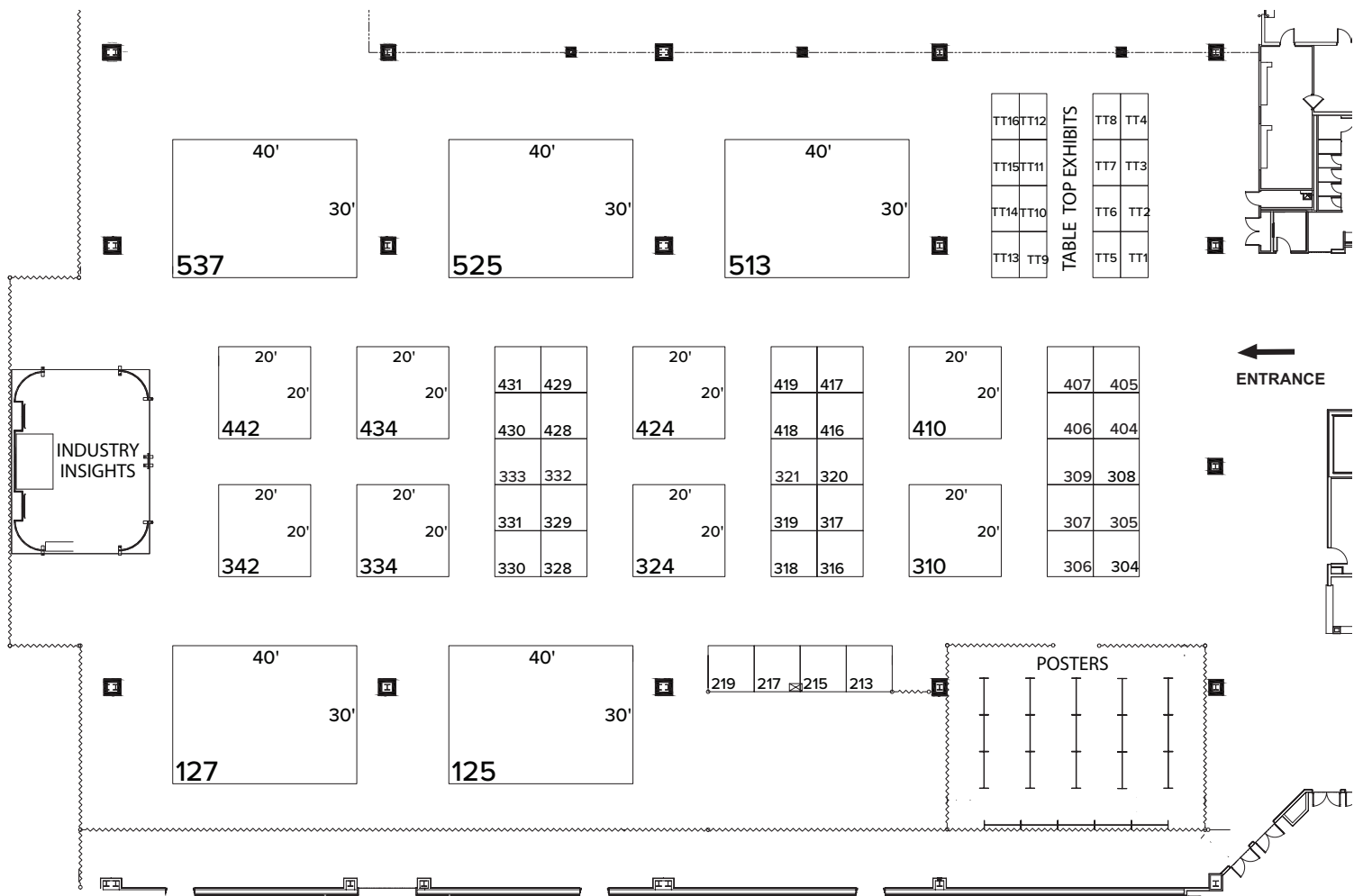
Auxiliary Meeting/Tech Suite Requests – deadline June 14, 2024

If you require meeting room space for company sales meetings or other SNIS approved activities, you are required to complete this form and return it to Marie Williams Denslow by June 14, 2024. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by June 28, 2024.

Note: The SNIS prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the society's scientific program activities. Only vendors exhibiting at the SNIS Annual Meeting will be able to reserve function space at the SNIS headquarters hotels during meeting dates. Please see the request form for further rules and regulations.

EXHIBIT HALL FLOOR PLAN

SNIS 21st Annual Meeting | July 22 – 25, 2024 | The Broadmoor | Bartolin Hall | Colorado Springs, CO



* Floor plan subject to change



SPONSORSHIP REGISTRATION FORM



SNIS 21st Annual Meeting | July 22 – 25, 2024 | The Broadmoor | Colorado Springs, CO

For any questions regarding exhibit space, please contact Chad Robertson at **(703) 691-2272** or robertson@snisonline.org. Booth selection will begin on March 11, 2024.

If you need more information or would like to discuss sponsorship opportunities, please contact Marie Williams Denslow at **(703) 691-2272** or williams@snisonline.org.

The deadline for reserving sponsorships is Friday, June 28, 2024.

Please return completed form to:

**Marie Williams Denslow, CAE
SNIS
williams@snisonline.org
Phone: (703) 691-2272**

I have read and understand this entire Agreement including but not limited to the Rules and Regulations (listed on back). I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship/exhibition space on its behalf. I further acknowledge that I accept all Rules and Regulations as an integral part of this Agreement incorporated herein by reference and that I have received a copy of this Agreement.

	MEMBER	NON-MEMBER
EXHIBIT		
<input type="checkbox"/> Island Booth (30'x40')	\$90,000	\$128,000
<input type="checkbox"/> Island Booth (30'x30')	\$82,000	\$120,000
<input type="checkbox"/> Island Booth (20'x20')	\$42,000	\$63,000
<input type="checkbox"/> 10x30 Exhibit Space	\$36,000	\$49,000
<input type="checkbox"/> 10x20 Exhibit Space	\$26,000	\$37,000
<input type="checkbox"/> 10x10 Exhibit Space	\$16,000	\$24,000
<input type="checkbox"/> Tabletop	\$10,500	\$15,500
<input type="checkbox"/> Publisher and Affiliated Organizations	\$1,000	\$1,000
SPONSORSHIP		
<input type="checkbox"/> Monday Lunchtime Industry Insights	\$20,000/10 minutes	\$30,000/10 minutes
<input type="checkbox"/> Tuesday Lunchtime Industry Insights	\$20,000/10 minutes	\$30,000/10 minutes
<input type="checkbox"/> Wednesday Lunchtime Industry Insights	\$20,000/10 minutes	\$30,000/10 minutes
<input type="checkbox"/> Tuesday AM Break Industry Insights	\$12,000/10 minutes	\$20,000/10 minutes
<input type="checkbox"/> Wednesday AM Break Industry Insights	\$12,000/10 minutes	\$20,000/10 minutes
<input type="checkbox"/> Wednesday PM Break Industry Insights	\$12,000/10 minutes	\$20,000/10 minutes
<input type="checkbox"/> Hotel Room Keys & Sleeves	\$20,000	\$30,000
<input type="checkbox"/> Lanyards	\$15,000	\$22,500
<input type="checkbox"/> Bottles of Spring Water	\$13,500	\$21,000
<input type="checkbox"/> Women in Neurointervention Drinks & Discussion	\$12,500	\$20,000
<input type="checkbox"/> Diversity, Equity & Inclusion Reception	\$12,500	\$20,000
<input type="checkbox"/> Pads/Pens	\$12,500	\$20,000
<input type="checkbox"/> Monday, 10:30-11:00 am Break	\$11,000	\$16,000
<input type="checkbox"/> Tuesday, 10:00-10:30 am Break	\$11,000	\$16,000
<input type="checkbox"/> Wednesday, 10:15-10:45 am Break	\$11,000	\$16,000
<input type="checkbox"/> Wednesday, 3:00-3:30 pm Break	\$11,000	\$16,000
<input type="checkbox"/> Thursday, 10:30-10:45 am Break	\$11,000	\$16,000
<input type="checkbox"/> Mobile App Sponsorship	\$11,000	\$16,000
<input type="checkbox"/> Oral Poster Reception	\$7,500	\$11,250
<input type="checkbox"/> Room Drop	\$7,500	\$11,250
<input type="checkbox"/> Full page Ad in Final Program	\$7,500	\$11,250
<input type="checkbox"/> ½ Page Ad in Final Program	\$5,000	\$7,500
<input type="checkbox"/> 5K Sponsorship	\$5,000	\$7,500
<input type="checkbox"/> Exhibit Hall Video	\$2,500	\$3,000
<input type="checkbox"/> Lead Retrieval	\$750	\$1,000

Authorized Signature: _____

Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ E-mail: _____

Society of NeuroInterventional Surgery

RULES AND REGULATIONS

1. CONTRACT FOR SPACE AND ELIGIBILITY

These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of NeuroInterventional Surgery (SNIS) for the right to exhibit at the SNIS Annual Meeting (the "Show") held at The Broadmoor, Colorado Springs, Colorado.

2. USE OF EXHIBIT SPACE

A. **ASSIGNMENT AND SUBLEASE** – Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.

B. **PROHIBITED ACTIVITIES** – No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.

C. **SAFETY PRECAUTIONS** – All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by The Broadmoor, SNIS Show Management and by the local fire department.

D. **DISMANTLING** – Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official exhibitor service kit. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

E. **MATERIAL HANDLING** – Any exhibit materials delivered/shipped to the host facility not ordered directly thru the appointed service contractor will be subject to material handling.

F. **NOISE LEVELS** – Exhibitors operating sound-reproducing equipment will be expected to keep the sound volume level emanating from their exhibits below 85-decibels in order to avoid disturbing other exhibitors. SNIS reserves the right to turn off the electric supply of any exhibitor who violates this rules.

3. BOOTHS AND SIGNS

SNIS has arranged for the necessary uniform booth backgrounds and dividers. Header signs, uniformly lettered, will be 7"x44" in length. These will be provided for each Exhibitor (with the exception of island booths). Signs will carry booth numbers and exhibiting company name.

Tabletop Booths

Each Tabletop Booth will include a 6ft draped table with two (2) chairs.

Inline Exhibit Booths

All inline booths are 10ftx10ft (or a multiple thereof). Back walls of booths are 8ft high, side rail dividers 3ft high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8ft in back of booth, 4ft along dividers, 5ft in from the aisles.

Island Exhibit Booths

An Island Booth is any size booth, 20ft x 20ft or larger, exposed to aisles on all four sides. The entire cubic content of the space may be used up to the maximum allowable height of 20ft including signage.

Hanging Signs & Graphics: Hanging signs & graphics are allowed in all Island Booths, to a maximum height range of 20ft from the top of the sign. The distance is measured from the floor to the top of the sign. Whether suspended from above, or supported from below, the maximum allowable height is 20ft.

Any rigged items, including but not limited to lighting, truss or any other booth elements, must be contained within the contracted perimeter of the booth space. Island Booth Exhibitors must submit a copy of a detailed sketch or proposed layout at least 60 days before the opening of the Show and receive approval from SNIS.

Freight Elevator: The exhibit hall is located on the 1st level of the building. For any items going to upper levels, please make sure all booth properties will fit on facility elevators so there are no surprises at show site.

4. VIOLATIONS

Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

5. INDEMNIFICATION

Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

6. CANCELLATION/REFUND OF EXHIBIT SPACE FEE

Written notification or reduction of space must be received by SNIS on or before the dates specified. If space is canceled or reduced prior to May 6, 2024, you will be billed for 50% of your total rental fee. If space is canceled or reduced after May 6, 2024, the exhibitor shall remain liable to SNIS for the total rental fee for the space canceled.

Space not claimed and occupied prior to 5:00pm, Sunday, July 21, 2024 for which no special arrangements have been made with SNIS, may be resold or reassigned by SNIS without obligation on the part of SNIS to refund exhibit fees and without obligation to assign the exhibitor to another space.

7. INSURANCE

Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, July 22-25, 2024, Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

8. BILLING

Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

9. NO SUITCASING

All meeting attendees are welcome. Any attendee from a non-exhibiting company who is observed soliciting business, showcasing products or distributing brochures in the SNIS Meeting space or in the Exhibit Hall will be asked to leave immediately.

10. HOTEL POLICIES and STANDARDS

Exhibitor will abide by all codes of conduct and standards required by The Broadmoor, as set forth in the Exhibitor Service Manual which will be forwarded to all Exhibitors 60 days prior to the Show.

11. SECURITY

SNIS will provide 24-hour security to control access to the exhibit halls from the start of move-in to the end of move-out. However, SNIS and The Broadmoor will not be held responsible for the loss or damage to exhibitor property. Exhibitors are urged to take precautions to protect their own property to discourage theft and arrange for appropriate insurance against loss.

12. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

13. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.

REQUEST FOR AUXILIARY MEETING OR EVENT



SNIS 21st Annual Meeting | July 22 – 25, 2024 | The Broadmoor | Colorado Springs, CO

Contact Name: _____

Company: _____

Phone: _____ E-mail: _____

Date of Meeting/Event: Day _____ Date _____

Time of Meeting/Event: From _____ To _____

Name of Meeting/Event: _____

Purpose of Meeting/Event: _____

Food Requested: ☐ Breakfast ☐ Lunch ☐ Dinner ☐ A.M. Break ☐ P.M. Break ☐ Off-Site Event

Approximate Number of People to Attend: _____

Room Setup: ☐ Schoolroom ☐ Theater ☐ Conference ☐ Banquet
☐ Hollow Square ☐ Crescent Rounds ☐ U-Shape ☐ Off-Site Event

Audio/Visual: ☐ LCD Projector ☐ Screen ☐ Podium ☐ Microphone ☐ Other _____ ☐ No A/V

All auxiliary meetings & events must be approved by SNIS, **whether or not they are being held on the hotel property**. Return completed form to Marie Williams Denslow before **Friday, June 14, 2024**. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. **All charges for auxiliary meetings are the responsibility of the hosting company. There is a fee of \$4,000/day (\$3,000/day if you are exhibiting at the meeting) for the Meeting Room or Tech Suite.**

SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams Denslow.

Sunday	July 21, 2024	6:30 pm – 10:00 pm
Monday	July 22, 2024	8:30 am – 5:00 pm 6:30 pm – 7:30 pm
Tuesday	July 23, 2024	9:00 am – 3:00 pm
Wednesday	July 24, 2024	9:00 am – 5:00 pm
Thursday	July 25, 2024	8:30 am – 3:15 pm
Friday	July 26, 2024	7:30 am – 3:00 pm

E-MAIL TO: Marie Williams Denslow, CAE, SNIS – williams@snisonline.org • Phone: 703-691-2272

For SNIS Use Only

Date Received: _____ Approved By: _____

Cost: _____ Meeting Room: _____