

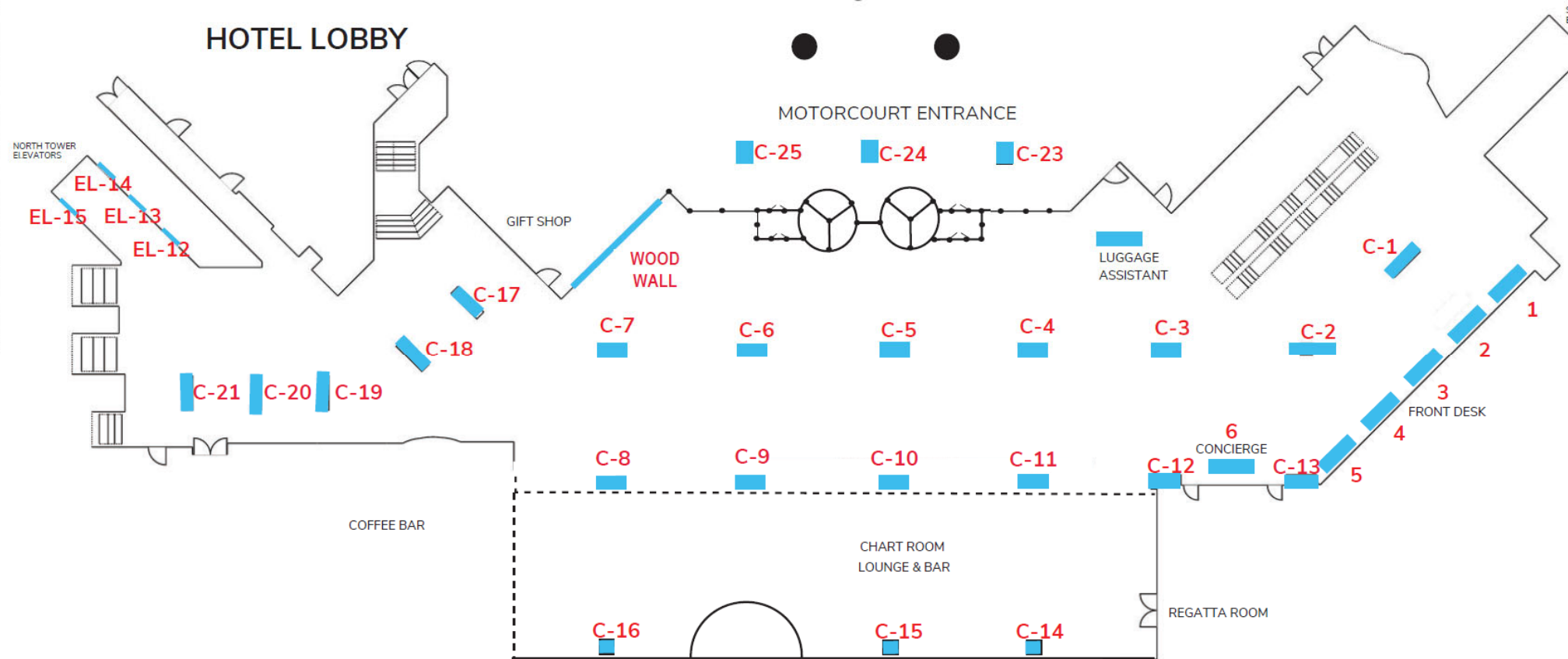
Branding Opportunities

SNIS 19th ANNUAL MEETING

July 25- 29, 2022

Westin Harbour Castle Hotel
Toronto, Ontario, Canada





Street Level: Conference Centre

Branding Opportunities

Front Desk

5 Sponsorships
available

1

2

3

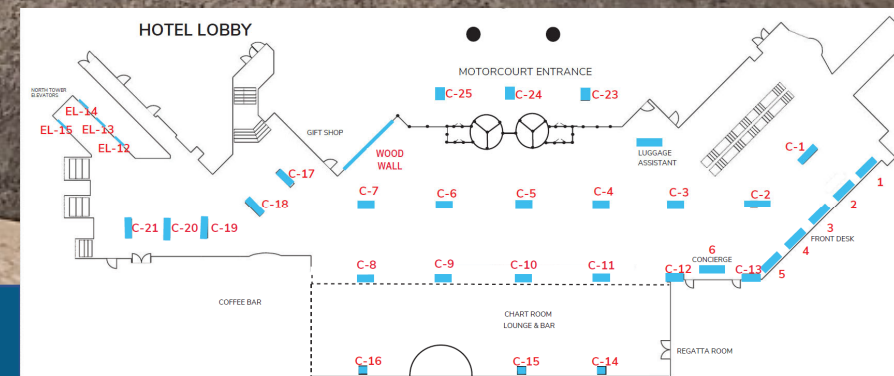
4

5



Level 1: Hotel Lobby

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada



Branding Opportunities

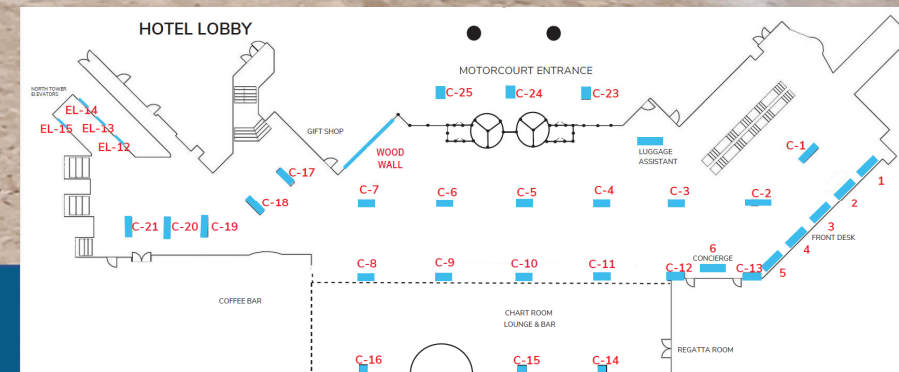
**Concierge
Desk**
1 Sponsorship

a

b

Level 1: Hotel Lobby

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada



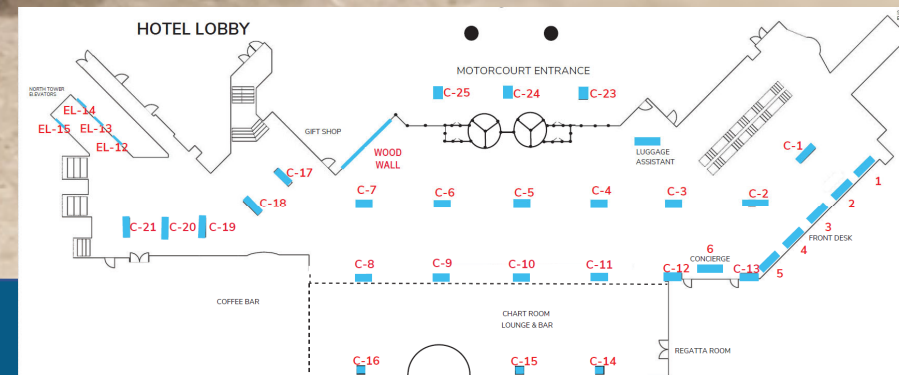
Branding Opportunities

Bell Desk

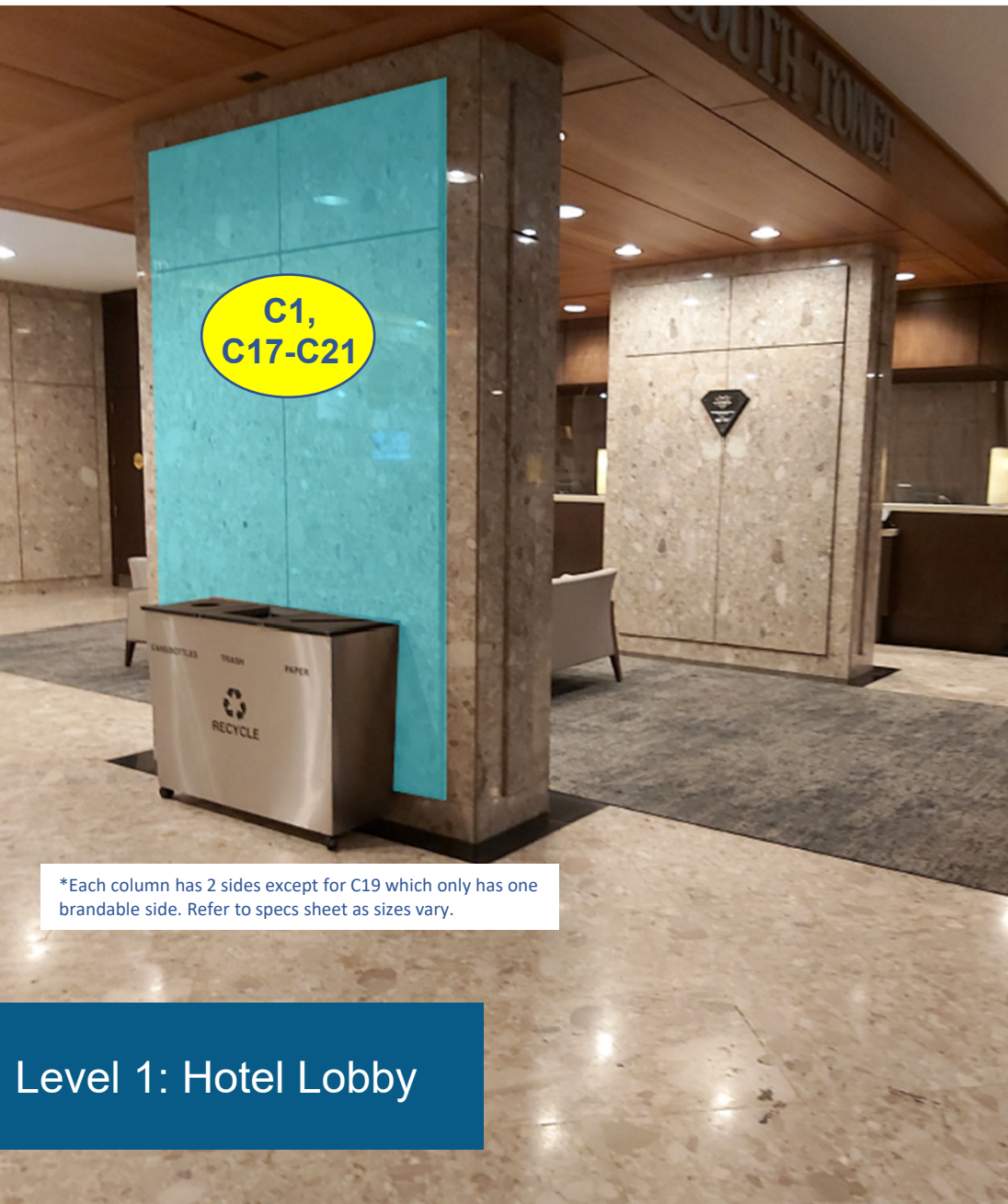
LUGGAGE
ASSISTANCE

Level 1: Hotel Lobby

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada

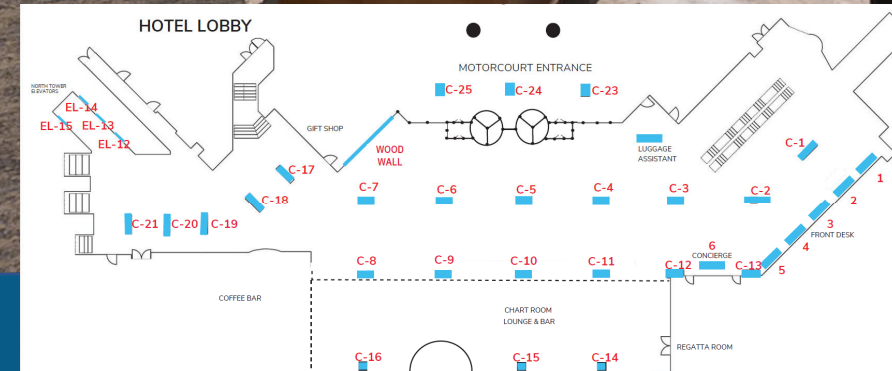


Branding Opportunities

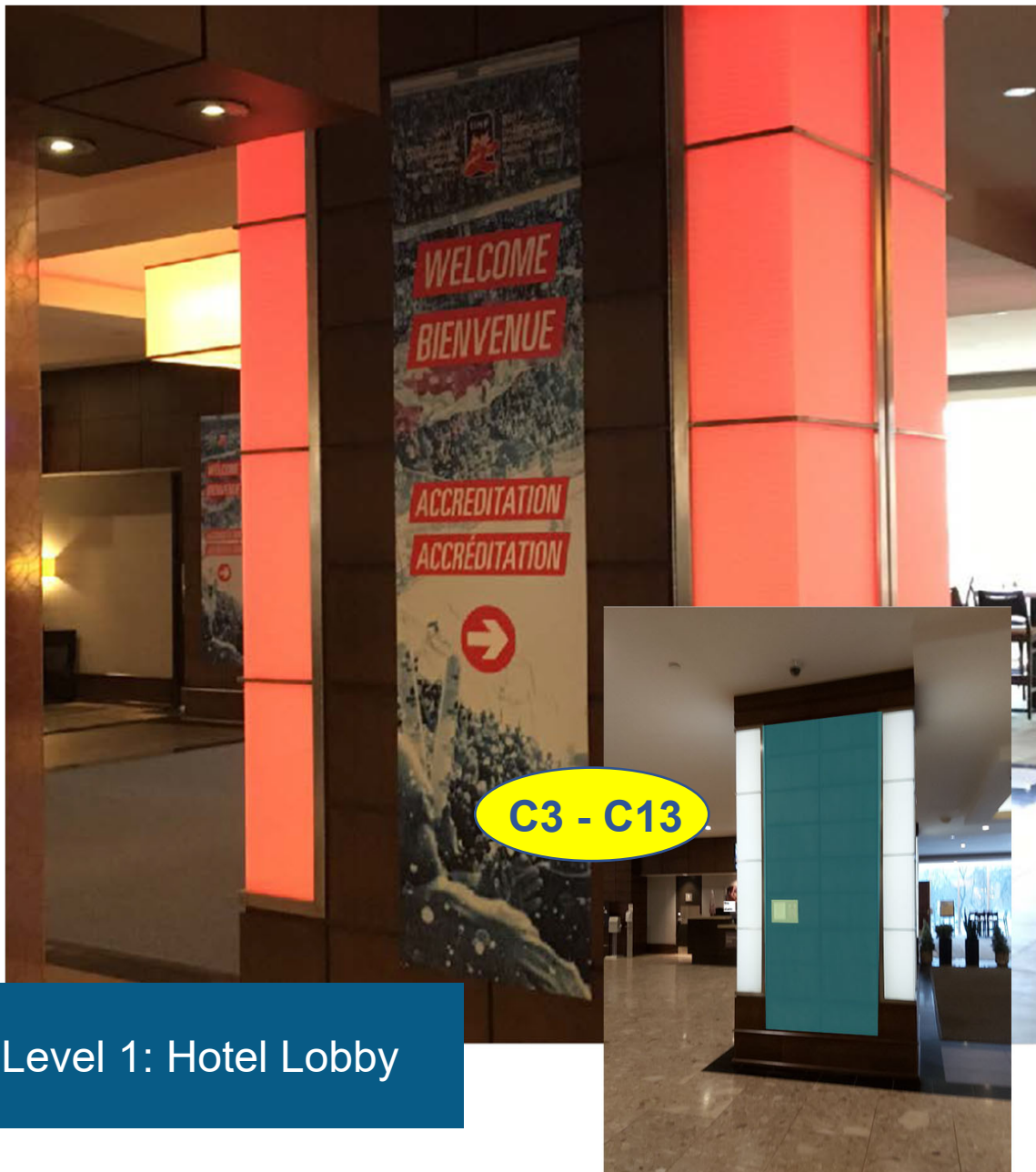


Level 1: Hotel Lobby

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada

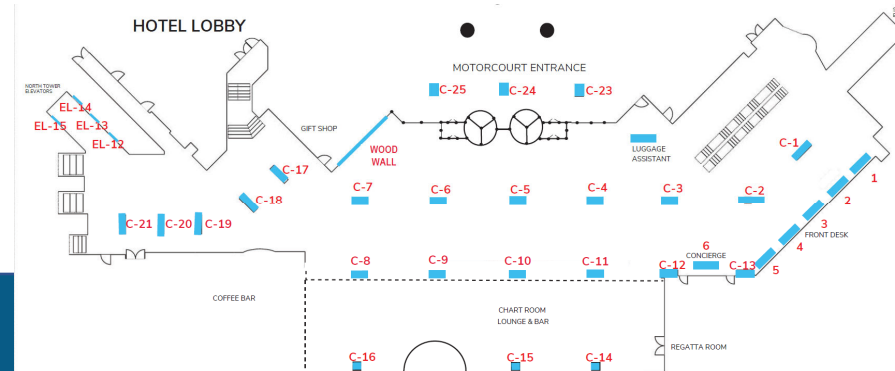
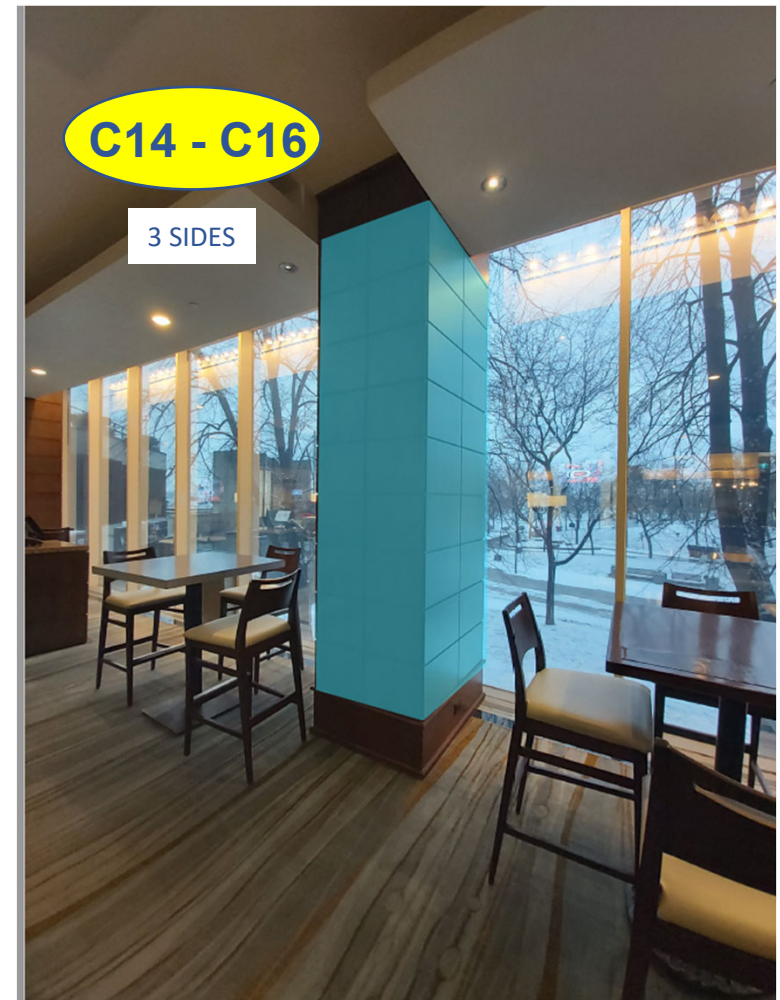


Branding Opportunities



Level 1: Hotel Lobby

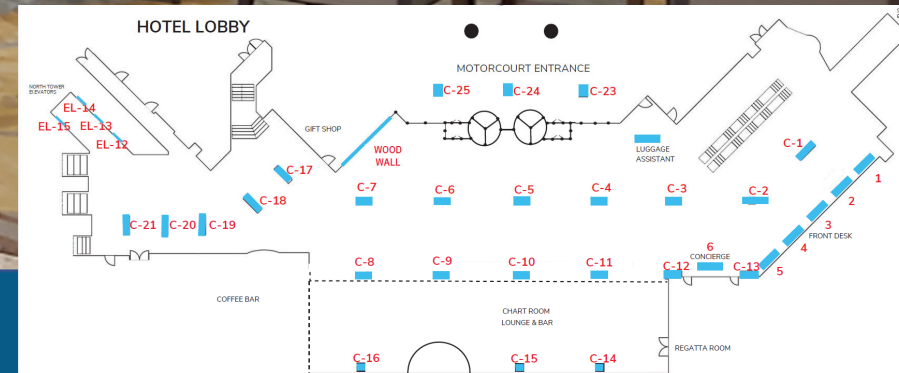
SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada



Lobby
Lounge Wall

Level 1: Hotel Lobby

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada

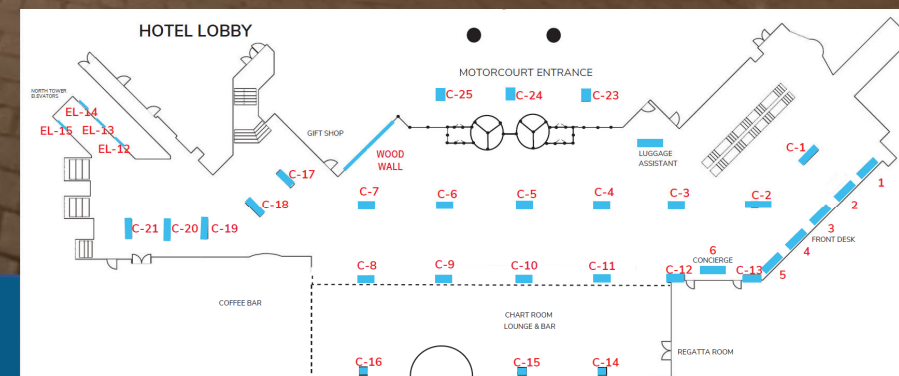


Branding Opportunities



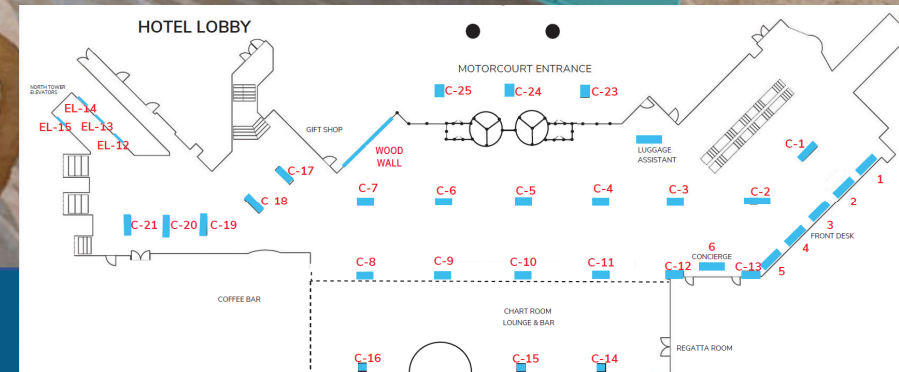
Level 1: Motorcourt Main Entrance

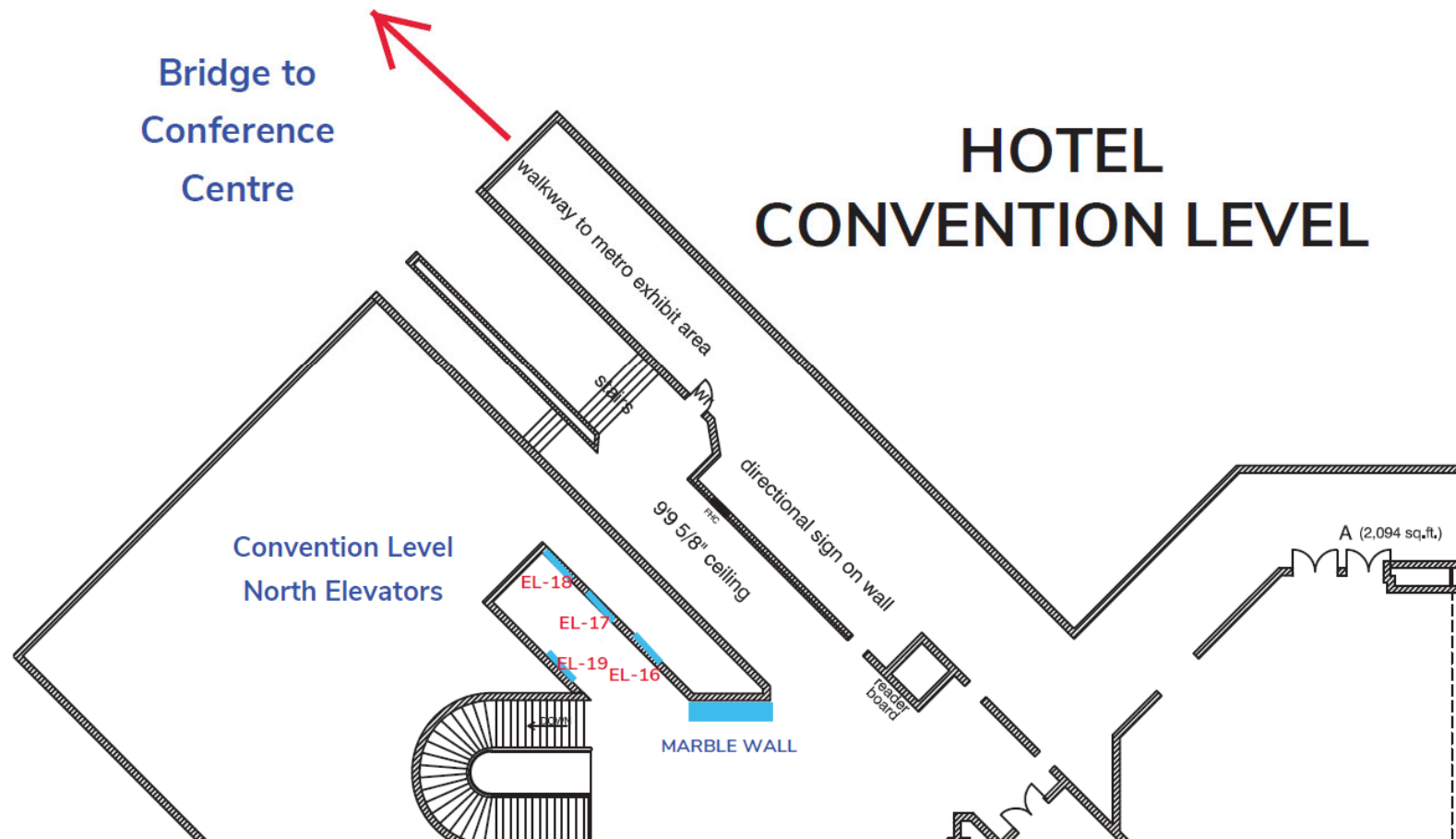
SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada





Level 1: North Tower Elevators

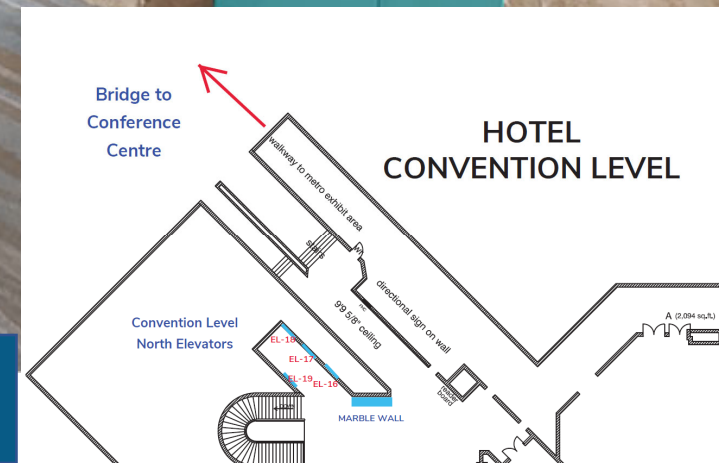




Convention Level: Hotel Side



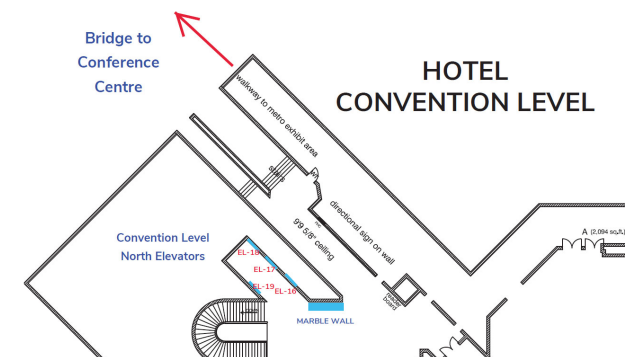
Convention Level: North Tower Elevators



Marble Wall
@ North
Elevators



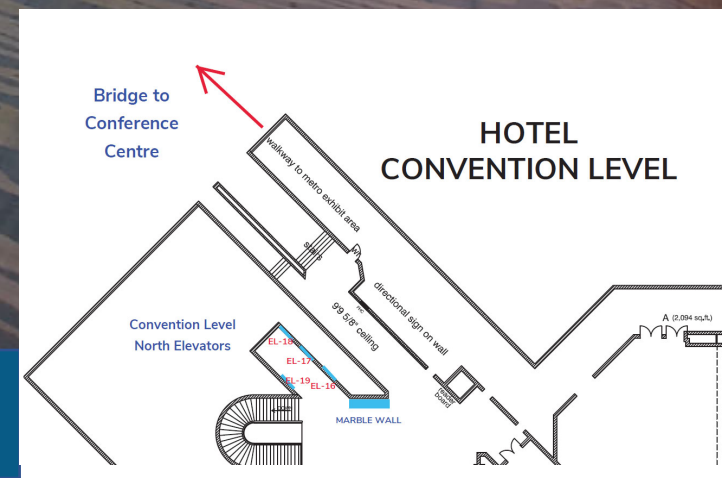
Convention Level: North Tower Elevators

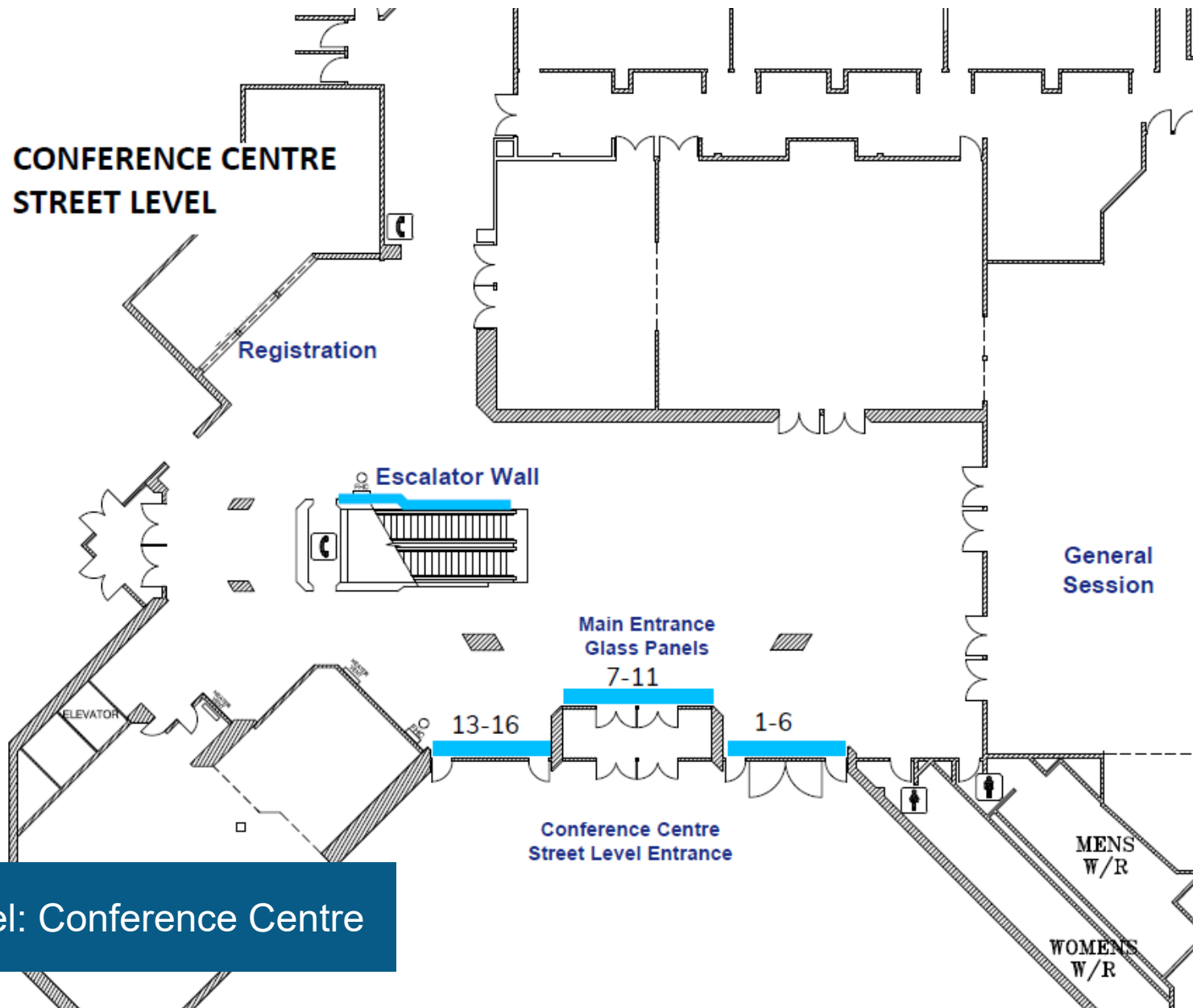


BRIDGE TO CONFERENCE CENTRE
16 TRIANGLES ON EACH SIDE
"WESTIN" COPY TO BE SEEN FROM OUTSIDE
2 Sponsorships Available – East and West Side

Convention Level: Bridge Walkway

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada





Street Level: Conference Centre

Branding Opportunities

Escalator wall
(opposite Registration)
2 Sponsorships

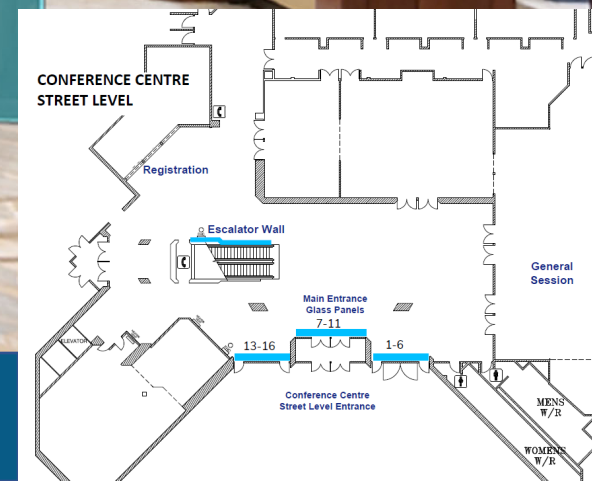
*Please note there will be (2) Self Check-in Registration kiosks in front of these walls that are 43in tall.

1

2

Street Level: Conference Centre

SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada



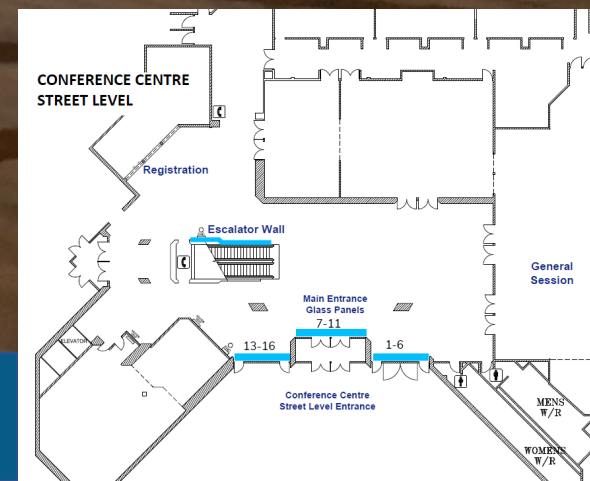
Branding Opportunities

Entrance Glass Panels

3 Sponsorships
Available

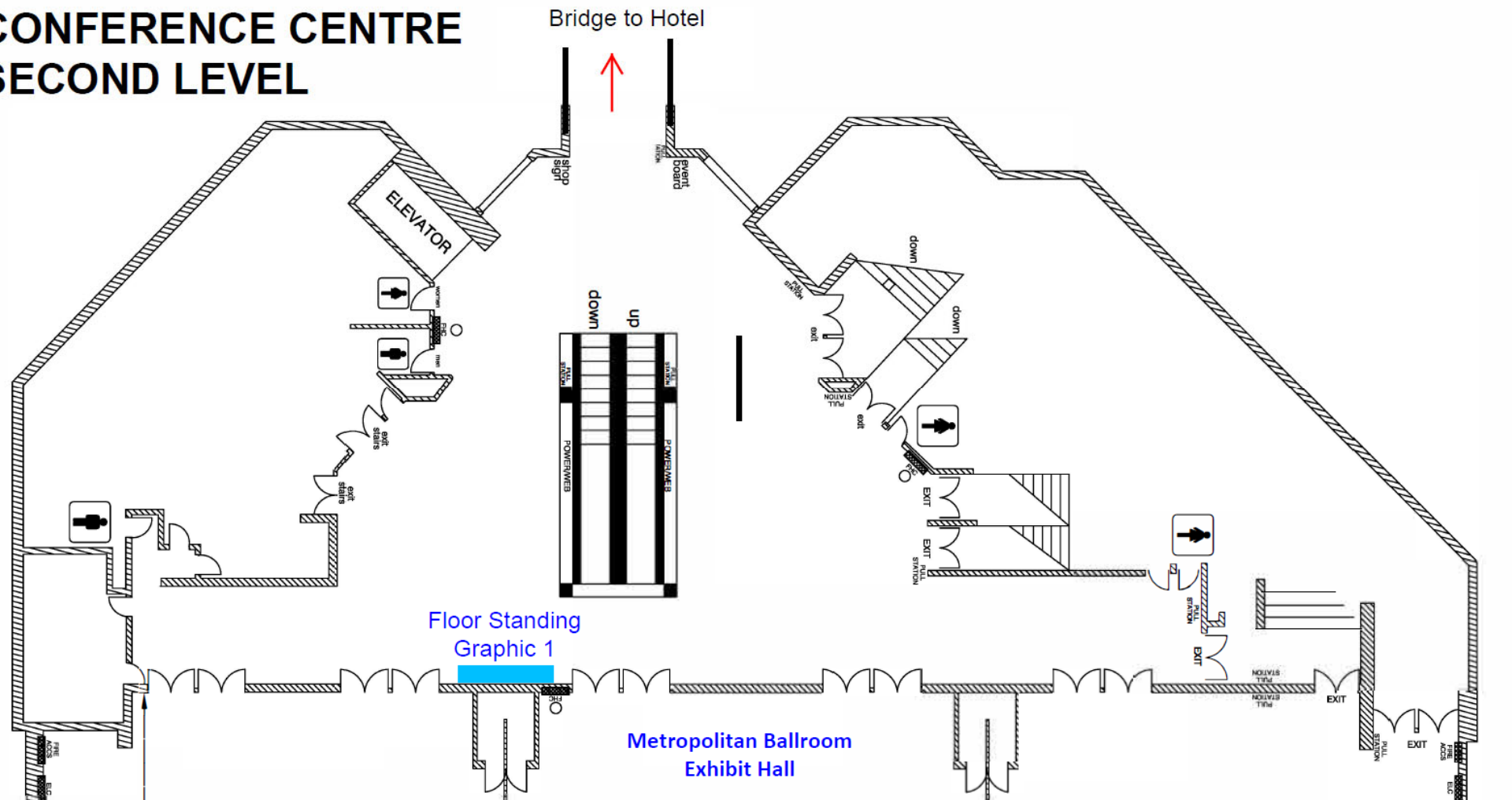


Street Level: Conference Centre



SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada

CONFERENCE CENTRE SECOND LEVEL



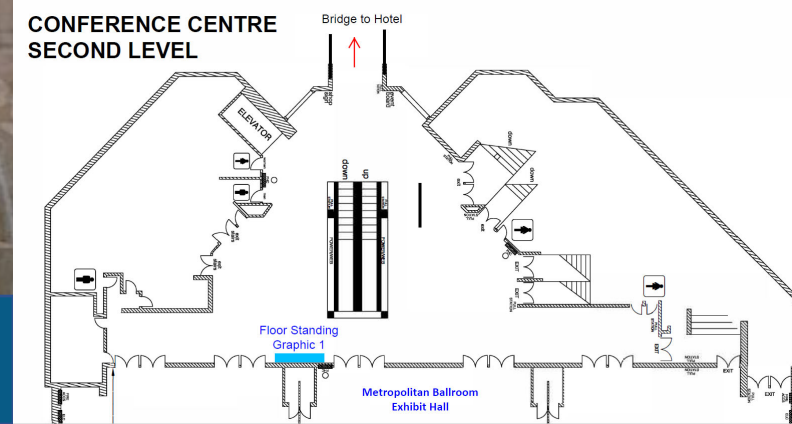
Level 2: Conference Centre

Floor Standing
Graphic 2

Level 2: Conference Centre

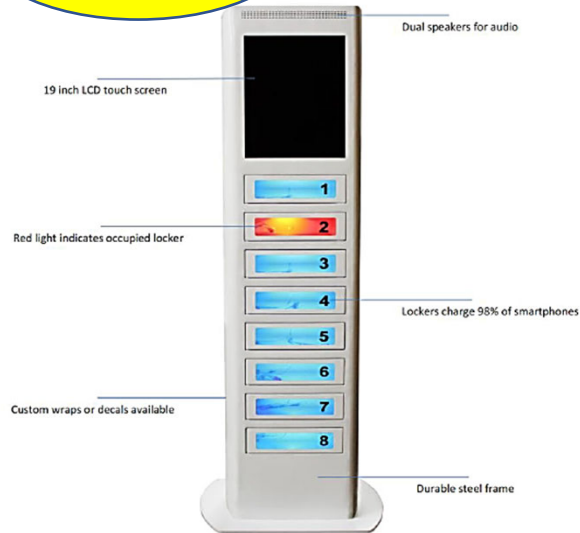
SNIS 19th Annual Meeting - July 25-29, 2022
Toronto, Ontario, Canada

CONFERENCE CENTRE
SECOND LEVEL



Branding Opportunities

Branded Phone Charger



LockerPower Cell Phone Charging Kiosk with Lockers

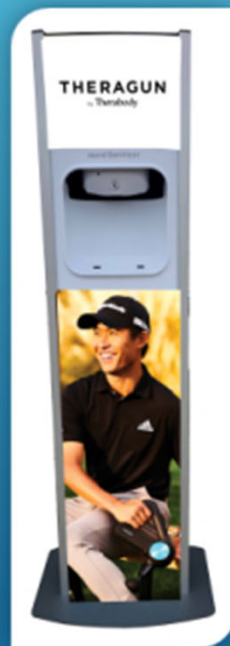
| | |
|-----------------------------|-------|
| Charging Speed | ★★★★★ |
| Quality | ★★★★★ |
| Durability | ★★★★★ |
| Summary | |
| LockerPower Lite | ★★★★★ |
| USER REVIEW 3.52 (64 votes) | ★★★★★ |



Various Locations

Branded Hand Sanitizer

Branded Hand Sanitizers



Sleek Look



Touch Free
Dispenser
Included

Change
Graphics Easily

Sturdy,
Weighted Base
Prevents
Tipping

Sanitizer Stand

Various Locations

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------|-------------------|-------------------------|-------------|-------------------------|-------------------------------------|
| Hotel Lobby | Front Desk 1 | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Front Desk 2 | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Front Desk 3 | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Front Desk 4 | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Front Desk 5 | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Concierge Desk 6A | Cling on Wooden Header | 73.36 | \$5,000.00 | \$2,062.70 |
| Hotel Lobby | Concierge Desk 6B | Cling on Wooden Counter | 9.84 | Fee is for both 6A & 6B | \$592.25 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------|-------------|--|-------------|-------------------|-------------------------------------|
| Hotel Lobby | Bell Desk | Cling on Wooden Counter | 9.84 | \$2,500.00 | \$592.25 |
| Hotel Lobby | Column C-1 | Cling on Marble (2 sides available) | 90.28 | \$5,000.00 | \$2,401.06 |
| Hotel Lobby | Column C-2 | Cling on Wood (4 sides available) | 132.84 | \$5,000.00 | \$3,252.21 |
| Hotel Lobby | Column C-3 | Cling on Wood with Lights (2 sides available) Fire Pull Station on north side | 59.63 | \$5,000.00 | \$1,589.50 |
| Hotel Lobby | Column C-4 | Cling on Wood with Lights (2 sides available) Cling on Wooden Section | 59.63 | \$5,000.00 | \$1,589.50 |
| Hotel Lobby | Column C-5 | Cling on Wood with Lights (2 sides available) Cling on Wooden Section | 59.63 | \$5,000.00 | \$1,589.50 |
| Hotel Lobby | Column C-6 | Cling on Wood with Lights (2 sides available) Cling on Wooden Section | 59.63 | \$5,000.00 | \$1,589.50 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------|-------------|--|-------------|-------------------|-------------------------------------|
| Hotel Lobby | Column C-7 | Cling on Wood with Lights (2 sides available) Thermostat on north side | 59.63 | \$5,000.00 | \$1,589.50 |
| Hotel Lobby | Column C-8 | Cling on Wood with Lights (1 side available) NORTH SIDE ONLY South Side facing inside the bar | 29.81 | \$2,500.00 | \$794.75 |
| Hotel Lobby | Column C-9 | Cling on Wood with Lights (1 side available) NORTH SIDE ONLY South Side in Lounge Monitor on South Side | 29.81 | \$2,500.00 | \$794.75 |
| Hotel Lobby | Column C-12 | Cling on Wood with Lights (1 Side Available) By Concierge Desk NORTH SIDE ONLY | 34.60 | \$2,500.00 | \$890.48 |
| Hotel Lobby | Column C-13 | Cling on Wood with Lights (1 Side Available) By Concierge Desk NORTH SIDE ONLY | 34.60 | \$2,500.00 | \$890.48 |
| Hotel Lobby | Column C-14 | Cling on Wood with Lights (3 Sides Available) South Side Facing Glass Windows | 97.07 | \$5,000.00 | \$2,536.82 |
| Hotel Lobby | Column C-15 | Cling on Wood with Lights (3 Sides Available) South Side Facing Glass Windows | 97.07 | \$5,000.00 | \$2,536.82 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------|-------------------|---|-------------|-------------------|-------------------------------------|
| Hotel Lobby | Column C-16 | Cling on Wood with Lights (3 Sides Available) South Side Facing Glass Windows | 95.32 | \$5,000.00 | \$2,502.02 |
| Hotel Lobby | Column C-17 | Cling on Marble (2 sides available) | 116.64 | \$5,000.00 | \$2,729.78 |
| Hotel Lobby | Column C-18 | Cling on Marble (2 sides available) | 116.64 | \$5,000.00 | \$2,729.78 |
| Hotel Lobby | Column C-19 | Cling on Marble (1 side available) East Side - Beverage Cooler West Side - Table (can be removed) | 45.50 | \$2,500.00 | \$1,307.00 |
| Hotel Lobby | Column C-20 | Cling on Marble (2 sides available) | 91.00 | \$5,000.00 | \$2,217.00 |
| Hotel Lobby | Column C-21 | Cling on Marble (2 sides available) | 91.00 | \$5,000.00 | \$2,217.00 |
| Hotel Lobby | Lobby Lounge Wall | Cling on Wood | 261.20 | \$7,500.00 | \$5,819.46 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------------------|---------------|--|-------------|-------------------------------|-------------------------------------|
| Motorcourt - Main Entrance | Column C-23 | Cling on Marble (4 Sides available) | 127.57 | \$5,000.00 | \$3,120.41 |
| Motorcourt - Main Entrance | Column C-24 | Cling on Marble (4 Sides available) | 127.57 | \$5,000.00 | \$3,120.41 |
| Motorcourt - Main Entrance | Column C-25 | Cling on Marble (4 Sides available) | 127.57 | \$5,000.00 | \$3,120.41 |
| Hotel Lobby - North Elevators | Elevator E-12 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level | 23.34 | \$5,000.00 | \$665.30 |
| Hotel Lobby - North Elevators | Elevator E-13 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level | 23.34 | Fee is for all 4 elevators | \$665.30 |
| Hotel Lobby - North Elevators | Elevator E-14 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level | 23.34 | Fee is for all 4 elevators | \$665.30 |
| Hotel Lobby - North Elevators | Elevator E-15 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level | 23.34 | Fee is for all 4 elevators | \$665.30 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|------------------------------------|-----------------------------------|--|-------------|-------------------------------|-------------------------------------|
| Convention Level - North Elevators | Elevator E-16 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level and to Conference Centre | 23.34 | \$5,000.00 | \$665.30 |
| Convention Level - North Elevators | Elevator E-17 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level and to Conference Centre | 23.34 | Fee is for all 4 elevators | \$665.30 |
| Convention Level - North Elevators | Elevator E-18 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level and to Conference Centre | 23.34 | Fee is for all 4 elevators | \$665.30 |
| Convention Level - North Elevators | Elevator E-19 | Cling on Elevator Exterior Doors (2 Doors) Elevators go to Convention Level and to Conference Centre | 23.34 | Fee is for all 4 elevators | \$665.30 |
| Convention Level - North Elevators | Marble Wall | Cling on Marble | 88.46 | \$5,000.00 | \$2,364.77 |
| Convention Level - Bridge Walkway | Bridgewalk Window Branding - East | Cling on Glass | 646.88 | \$7,500.00 | \$16,113.40 |
| Convention Level - Bridge Walkway | Bridgewalk Window Branding - West | Cling on Glass | 646.88 | \$7,500.00 | \$16,113.40 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------|--|----------------|-------------|----------------------------|-------------------------------------|
| Conference Centre | Street Level Escalator Wall One Opposite Registration | Cling on Wood | 128 | \$5,000.00 | \$3,155.50 |
| Conference Centre | Street Level Escalator Wall Two Opposite Registration | Cling on Wood | 128 | \$5,000.00 | \$3,155.50 |
| Conference Centre | Street Level Main Entrance - Glass Panel A-1 | Cling on Glass | 18.00 | \$7,500.00 | \$558.57 |
| Conference Centre | Street Level Main Entrance - Glass Panel A-2 | Cling on Glass | 8.53 | Fee is for all 6 panels | \$369.13 |
| Conference Centre | Street Level Main Entrance - Glass Panel A-3 | Cling on Glass | 25.38 | Fee is for all 6 panels | \$706.00 |
| Conference Centre | Street Level Main Entrance - Glass Panel A-4 | Cling on Glass | 25.38 | Fee is for all 6 panels | \$706.00 |
| Conference Centre | Street Level Main Entrance - Glass Panel A-5 | Cling on Glass | 8.22 | Fee is for all 6 panels | \$362.81 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------|---|----------------|-------------|-------------------------|-------------------------------------|
| Conference Centre | Street Level Main Entrance - Glass Panel A-6 | Cling on Glass | 18.30 | Fee is for all 6 panels | \$564.47 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-7 | Cling on Glass | 33.15 | \$7,500.00 | \$861.52 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-8 | Cling on Glass | 18.11 | Fee is for all 6 panels | \$560.69 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-9 | Cling on Glass | 18.11 | Fee is for all 6 panels | \$560.69 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-10 | Cling on Glass | 18.11 | Fee is for all 6 panels | \$560.69 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-11 | Cling on Glass | 18.11 | Fee is for all 6 panels | \$560.69 |
| Conference Centre | Street Level Main Entrance - Glass Panel B-12 | Cling on Glass | 33.81 | Fee is for all 6 panels | \$874.70 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------|---|----------------|-------------|-------------------------|-------------------------------------|
| Conference Centre | Street Level Main Entrance - Glass Panel C-13 | Cling on Glass | 18.59 | \$7,500.00 | \$570.38 |
| Conference Centre | Street Level Main Entrance - Glass Panel C-14 | Cling on Glass | 41.73 | Fee is for all 4 panels | \$1,033.05 |
| Conference Centre | Street Level Main Entrance - Glass Panel C-15 | Cling on Glass | 41.89 | Fee is for all 4 panels | \$1,036.35 |
| Conference Centre | Street Level Main Entrance - Glass Panel C-16 | Cling on Glass | 18.30 | Fee is for all 4 panels | \$564.47 |
| Conference Centre | Second Level | Smartwall | 105.33 | \$7,500.00 | \$2,610.50 |
| Various Locations | Cell Phone Charging Locker | | | \$5,000.00 | \$3,576.00 |
| Various Locations | Cell Phone Charging Locker | | | \$5,000.00 | \$3,576.00 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------|---------------------------------|----------|-------------|-------------------|-------------------------------------|
| Various Locations | Cell Phone Charging Locker | | | \$5,000.00 | \$3,576.00 |
| Various Locations | Cell Phone Charging Locker | | | \$5,000.00 | \$3,576.00 |
| Various Locations | Cell Phone Charging Locker | | | \$5,000.00 | \$3,576.00 |
| Various Locations | Branded Hand Sanitizing Station | | | \$2,500.00 | \$1,284.00 |
| Various Locations | Branded Hand Sanitizing Station | | | \$2,500.00 | \$1,284.00 |
| Various Locations | Branded Hand Sanitizing Station | | | \$2,500.00 | \$1,284.00 |
| Various Locations | Branded Hand Sanitizing Station | | | \$2,500.00 | \$1,284.00 |

SNIS 19th Annual Meeting - Branding Fees



| Level | Description | Material | Square Feet | SNIS Branding Fee | Freeman Fee (graphic plus labor) |
|-------------------|---------------------------------|----------|-------------|-------------------|-------------------------------------|
| Various Locations | Branded Hand Sanitizing Station | | | \$2,500.00 | \$1,284.00 |