

# SNIS 19<sup>th</sup> Annual Meeting



July 25-28, 2022 | Westin Harbour Castle Hotel | Toronto, Ontario, Canada



Programming in conjunction with:



<http://www.snisannualmeeting.org/>



# Prepare to Experience Neurointerventional Excellence in Toronto!



**Dust off your passport and join us for the SNIS 19th Annual Meeting at the Westin Harbour Castle hotel in Toronto, Ontario, Canada from July 25–28, 2022.**

Nestled right on Lake Ontario, this hotel provides the ideal perch to see the beauty of the city. And with average late-July temperatures of 71 degrees, the setting is ideal for convening with the best and brightest in our profession. Beginning with an opening reception at the Hockey Hall of Fame, we've programmed a week full of learning and fun.

SNIS is eager to share the many ways our field has moved forward over the past year, with new strides in research and treatment for all manner of conditions affecting the head, neck and spine. At the same time, we have been busy advocating for our profession and our patients, particularly through our work on member reimbursement and our expanding Get Ahead of Stroke® campaign. We are making an impact and look forward to reporting both the strategies and the success.

We're also excited to debut a new feature offered during lunch sessions: lunch booth demos, an evolution of our lunch symposia that adds the benefit of a more intimate experience for exhibitors and attendees. This is one of many ways that you can feature your name, brand and products in front of the SNIS Annual Meeting attendees. Engagement opportunities throughout the meeting will focus on the advancements in our field and explain the many new ways our expertise and tools can save lives.

Here are the top three reasons SNIS Exhibitors, Advertisers and Sponsors participate in our Annual Meeting:

1. Access to neurointerventional physicians, decision makers, and influencers;
2. The chance to enhance awareness of your brand in the neurointerventional field and potential customer base; and
3. An opportunity to develop relationships with prospective customers and receive valuable feedback on products and services

This prospectus contains details of available sponsorship and exhibit opportunities for 2022, as well as the benefits associated with each opportunity.

As COVID-19 protocols evolve, we encourage you to check the hotel's website for guidance on masks and physical distancing, <https://whattoexpect.marriott.com/yyzwi>, as well as Toronto's city guidelines to make sure you get the most from your time in Canada: <https://www.toronto.ca/home/covid-19/covid-19-financial-social-support-for-people/covid-19-guide-for-toronto-residents/>.

We hope you'll come along to explore our Neighbor to the North while you expand your network and amplify your brand to our physicians and friends.

For more information, visit [www.snisannualmeeting.org](http://www.snisannualmeeting.org).





## SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available:

### SNIS Corporate Members

Monday Booth Demonstration	\$12,000/10 minutes
Tuesday Booth Demonstration	\$12,000/10 minutes
Wednesday Booth Demonstration	\$12,000/10 minutes

Island Booth (30'x30')	\$54,000
Island Booth (20'x20')	\$24,000
10x20 Exhibit Space	\$15,000
10x10 Exhibit Space	\$7,500
Tabletop	\$5,000
Publisher and Affiliated Organizations	\$1,000

Hotel Room Keys & Sleeves	\$7,500
Pads/Pens	\$7,500
Bottles of Spring Water	\$7,500
Monday, 10:15-11:00 am Break	\$7,500
Tuesday, 10:00-10:30 am Break	\$7,500
Wednesday, 10:30-11:00 am Break	\$7,500
Wednesday, 3:15-3:45 pm Break	\$7,500
Lanyards	\$5,000
Women in Neurointervention Dinner	\$5,000
Foundation Donor Reception	\$5,000
Oral Poster Reception	\$5,000
Mobile App Sponsorship	\$5,000
5K Sponsorship	\$5,000
Room Drop	\$3,000
Full Page Ad in Final Program	\$2,000
½ Page Ad in Final Program	\$1,500

### Non-Members

Monday Booth Demonstration	\$22,000/10 minutes
Tuesday Booth Demonstration	\$22,000/10 minutes
Wednesday Booth Demonstration	\$22,000/10 minutes

Island Booths (30'x30')	\$63,000
Island Booth (20'x20')	\$28,000
10x20 Exhibit Space	\$20,000
10x10 Exhibit Space	\$10,000
Tabletop	\$7,500
Publisher and Affiliated Organizations	\$1,000

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Oral Poster Reception	\$7,500
Mobile App Sponsorship	\$7,500
5K Sponsorship	\$7,500
Room Drop	\$6,000
Full Page Ad in Final Program	\$4,000
½ Page Ad in Final Program	\$3,000

NEW  
this Year





## Official Meeting Support Levels and Benefits

Gold: \$60,000 – \$69,999

Emerald: \$70,000 – \$89,999

Platinum: \$90,000 and above

BENEFIT	Gold	Emerald	Platinum
On-site signage	●	●	●
Recognition from Podium	●	●	●
Recognition in <i>The Embolus</i>	●	●	●
½-page Ad in Final Program	●		
Full-page Ad in Final Program		●	●
One complimentary room drop			●
One complimentary mobile app ad or push notification			●

## PRIORITY POINT SYSTEM

**History Points:** Exhibiting companies will accumulate eight (8) history points for each consecutive year a company exhibits with SNIS (ASITN) since the First Annual Meeting in 2004. Three (3) points will be awarded for each nonconsecutive year of exhibiting beginning in 2004.

**Sponsorship Points:** Priority points will also be awarded to companies who have participated in sponsorship opportunities since the First Annual Meeting in 2004 through the 18th Annual Meeting in 2021. Points will be distributed based on the following scale:

- Platinum Level 20 points per year at this level
- Emerald Level 15 points per year at this level\*\*
- Gold Level 10 points per year at this level

*\*\*Since the Emerald Level was not offered until 2007, 15 points will be given to all Gold Sponsors for 2004, 2005, and 2006.*

*The company with the most points may use their selection to choose their exhibit space.*

## Corporate Membership

For information on becoming a Corporate Member of SNIS, please contact Marie Williams Denslow at [williams@snisonline.org](mailto:williams@snisonline.org) or 703-691-2272.





## SPONSORSHIP DESCRIPTIONS

### Booth Demonstrations

This year, we are trying a new format for the industry-sponsored lunch demonstrations. The vision is a more mobile, TED Talk-like format to showcase the interests of each company. We think this format will be engaging, interactive and fun.

The sessions will take place in the exhibit hall on Monday, Tuesday and Wednesday, and each company will set up their demonstration in their booth. Meeting attendees will be able to pick up their lunch, and then they will join the moderators in a walking tour of the demonstrations. Each company will have 10 minutes to present, and the moderators will help to engage with any questions/discussion, and to keep each demonstration within its allotted time. After a company's presentation is over, the group will walk to the next booth for the next demonstration. SNIS will not provide CME credits for these booth demonstrations. Content for your time is at the discretion of each industry sponsor.

### Booths

Inline booths (10'x10' minimum or multiple thereof) have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. An identification sign will be supplied for all booths. Booths will have an 8' high draped back wall and 3' high side drapes. Any construction that extends above the 36" high side rail dividers shall not extend more than one-half of the distance from the back wall of the exhibit, nor will any display be allowed to limit or otherwise interfere with other exhibits. Please see the back of the registration form for a complete list of rules and regulations.



Island booths are any size booths exposed to aisles on all four sides (20'x20' or 30'x30'). SNIS management will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Please see the back of the registration form for a complete list of rules and regulations.

All exhibitors will have a profile in the mobile app and on the virtual meeting platform.

### Women in Neurointervention Dinner

Show your support for our amazing female neurointerventionalists by sponsoring the "Women in Neurointervention" Dinner. This CME-accredited event will feature a guest speaker, panelists and important discussions about issues facing the growing number of women neurointerventionalists. This popular annual event is open to anyone registered for the SNIS Annual Meeting. As a sponsor of this event, you will receive recognition on the sponsor slides shown during the event as well as two (2) invitations to the dinner.



### Foundation Donor Reception

The SNIS Foundation was founded and works today to improve patient care by supporting the research and educational goals of SNIS. Show your support for the SNIS Foundation and sponsor this new reception that will be held on Wednesday evening before dinners. The reception will honor all donors and feature a silent auction, music, cocktails and light hors d'oeuvres. As a sponsor, you will receive recognition at the event as well as invitations to the reception.

**NEW**  
this Year

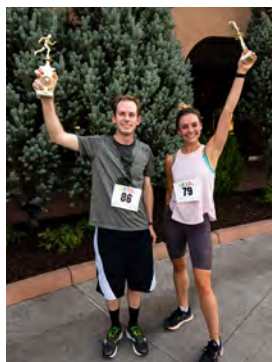




## SPONSORSHIP DESCRIPTIONS CONT.

### 5K Sponsorship

Once again, we are “Running for Research” this year. This exciting sponsorship offers industry the “inside track” on supporting the SNIS Foundation, a separate entity specifically founded to underwrite research and educational opportunities that advance the practice of neurointervention. Join us at the starting line and have your logo featured prominently on the race number cards and T-shirts of SNIS runners. It’s a great way to support our mission in a forum that is symbolic of the energy, stamina and pursuit of excellence that is pervasive in our continually evolving field.



### Oral Poster Reception

This year, to highlight new science and create engagement with attendees, we are dedicating a session to showcase novel science through oral posters. On Monday afternoon, there will be an oral poster reception highlighting this year’s most exciting research. Take this opportunity to sponsor the latest and greatest research in our field. Drinks and light appetizers will be served as moderators take attendees on tours of the posters.



### Hotel Room Keys

Your company’s logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotel.

### Pads/Pens

Your company’s logo will be displayed on 8 ½” by 11” pads of paper and attractive pens distributed at the SNIS Registration Desk.

### Badge Lanyards

Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Annual Meeting with every look at a name badge.



### Bottles of Spring Water

Take this opportunity to quench the thirst of all attendees by sponsoring bottles of water which will be available throughout the meeting. Your logo and message will be displayed prominently on the bottle.

### Mobile App Sponsorship

Based on the continued success of the mobile app at the Annual Meeting, we are offering this meeting enhancement once again this year. The app will run on all platforms (Apple and Android) and will be the go-to resource for our attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications. These ads and push notifications are also able to be viewed by our audience on the virtual platform during the meeting and the ads will display on-demand for months after the meeting.

### Breaks

Each break brings all attendees into the exhibit hall. Your company’s logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note:** Napkins and cups are to be provided by the sponsoring company.



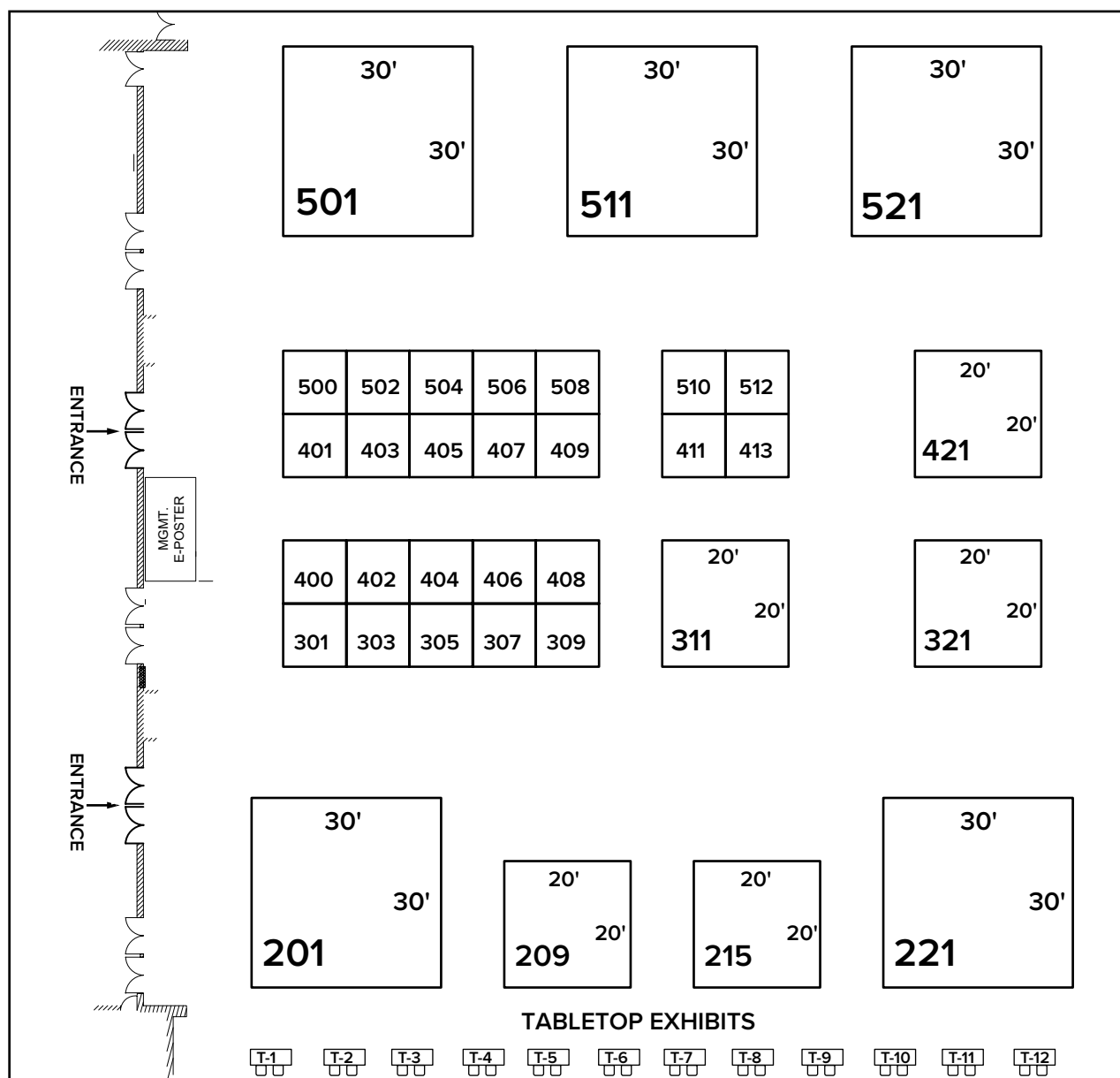
### Ads

Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.

For more information, visit [www.snisannualmeeting.org](http://www.snisannualmeeting.org).



# EXHIBIT HALL FLOOR PLAN



## Auxiliary Meeting Requests Deadline June 24, 2022

If you require meeting room space for company sales meetings or other SNIS approved activities, you are required to complete this form and return it to Marie Williams Denslow by June 24, 2022. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by July 8, 2022. Fees may apply.

**Note:** The SNIS prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the society's scientific program activities. Only vendors exhibiting at the SNIS Annual Meeting will be able to reserve function space at the SNIS headquarters hotel during meeting dates. Please see the request form for further rules and regulations.



# SPONSORSHIP REGISTRATION FORM

## SNIS 19<sup>th</sup> Annual Meeting

July 25-28, 2022 | Westin Harbour Castle Hotel | Toronto, Ontario, Canada

### PLEASE RETURN COMPLETED FORM TO:

#### SNIS

12587 Fair Lakes Circle  
Suite 353  
Fairfax, VA 22033  
Tel: (703) 691-2272  
Fax: (703) 537-0650

If you need more information  
or would like to discuss  
sponsorship opportunities, please  
call Marie Williams Denslow  
at **(703) 691-2272** or  
**williams@snisonline.org**.

**The deadline for  
reserving sponsorships is  
Friday, July 1, 2022.**

I have read and understand this  
entire Agreement including but not  
limited to the Rules and Regulations  
(listed on back). I do hereby certify  
that I am a duly authorized agent of  
the Sponsor/Exhibitor and that I am  
authorized to make and execute an  
Agreement for sponsorship/exhibition  
space in its behalf. I further acknowledge  
that I accept all Rules and Regulations  
as an integral part of this Agreement  
incorporated herein by reference and  
that I have received a copy of this  
Agreement.

	MEMBER	NON-MEMBER
<input type="checkbox"/> Monday Booth Demonstration	\$12,000/10 minutes	\$22,000/10 minutes
<input type="checkbox"/> Tuesday Booth Demonstration	\$12,000/10 minutes	\$22,000/10 minutes
<input type="checkbox"/> Wednesday Booth Demonstration	\$12,000/10 minutes	\$22,000/10 minutes
<input type="checkbox"/> Island Booth (30'x30')	\$54,000	\$63,000
<input type="checkbox"/> Island Booth (20'x20')	\$24,000	\$28,000
<input type="checkbox"/> 10x20 Exhibit Space	\$15,000	\$20,000
<input type="checkbox"/> 10x10 Exhibit Space	\$7,500	\$10,000
<input type="checkbox"/> Tabletop	\$5,000	\$7,500
<input type="checkbox"/> Publisher and Affiliated Organizations	\$1,000	\$1,000
<input type="checkbox"/> Hotel Room Keys & Sleeves	\$7,500	\$10,000
<input type="checkbox"/> Pads/Pens	\$7,500	\$10,000
<input type="checkbox"/> Bottles of Spring Water	\$7,500	\$10,000
<input type="checkbox"/> Monday, 10:15-11:00 am Break	\$7,500	\$10,000
<input type="checkbox"/> Tuesday, 10:00-10:30 am Break	\$7,500	\$10,000
<input type="checkbox"/> Wednesday, 10:30-11:00 am Break	\$7,500	\$10,000
<input type="checkbox"/> Wednesday, 3:15-3:45 pm Break	\$7,500	\$10,000
<input type="checkbox"/> Lanyards	\$5,000	\$7,500
<input type="checkbox"/> Women in Neurointervention Dinner	\$5,000	\$7,500
<input type="checkbox"/> Foundation Donor Reception	\$5,000	\$7,500
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<input type="checkbox"/> 5K Sponsorship	\$5,000	\$7,500
<input type="checkbox"/> Room Drop	\$3,000	\$6,000
<input type="checkbox"/> Full page Ad in Final Program	\$2,000	\$4,000
<input type="checkbox"/> ½ Page Ad in Final Program	\$1,500	\$3,000

Authorized Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_



# Society of NeuroInterventional Surgery

## RULES AND REGULATIONS

### 1. CONTRACT FOR SPACE AND ELIGIBILITY

These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of NeuroInterventional Surgery (SNIS) for the right to exhibit at the SNIS Annual Meeting (the "Show") held at The Westin Harbour Castle Hotel, Toronto, Ontario, Canada.

### 2. USE OF EXHIBIT SPACE

A. **ASSIGNMENT AND SUBLEASE** – Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.

B. **PROHIBITED ACTIVITIES** – No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.

C. **SAFETY PRECAUTIONS** – All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by the Westin Harbour Castle Hotel, SNIS Show Management and by the local fire department.

D. **DISMANTLING** – Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official exhibitor service kit. Exhibitor shall be liable for all storage and handling, holdover and/or over-time charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

E. **MATERIAL HANDLING** – Any exhibit materials delivered/shipped to the host facility not ordered directly thru the appointed service contractor will be subject to material handling.

F. **NOISE LEVELS** – Exhibitors operating sound-reproducing equipment will be expected to keep the sound volume level emanating from their exhibits below 85-decibels in order to avoid disturbing other exhibitors. SNIS reserves the right to turn off the electric supply of any exhibitor who violates this rules.

### 3. BOOTHS AND SIGNS

SNIS has arranged for the necessary uniform booth backgrounds and dividers. Header signs, uniformly lettered will be 7"x44" in length. These will be provided for each Exhibitor. Signs will carry booth numbers and exhibiting company name.

#### Tabletop Booths

Each Tabletop Booth will include a 6ft draped table with two (2) chairs.

#### Inline Exhibit Booths

All inline booths are 10ftx10ft (or a multiple thereof). Back walls of booths are 8ft high, side rail dividers 3ft high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8ft in back of booth, 4ft along dividers, 5ft in from the aisles.

#### Island Exhibit Booths

An Island Booth is any size booth exposed to aisles on all four sides. An Island Booth is 20ft x 20ft or 30ft x 30ft, although it may be configured differently. The entire cubic content of the space may be used up to the maximum allowable height of 15ft including signage.

**Hanging Signs & Graphics:** Due to ceiling configurations, rigging of booth properties is NOT allowed. All exhibitor properties must be ground supported. Exhibitors may order suspended lighting, but any lighting installation must fall within the footprint of the contracted exhibit booth space. The maximum allowable height is 15ft.

Island Booth Exhibitors must submit a copy of a detailed diagram, complete with elevation and any proposed lighting, at least 60 days before the opening of the Show and receive written approval from SNIS.

**Freight Elevator:** The exhibit hall is located on the 2nd level of the building. Please make sure all booth properties meet the following requirements to ensure there are no surprises at show site. Freight Elevator Dimensions: 23'10" long x 8'9" wide x 8'3" high. Capacity: 12,000 lbs.

### 4. VIOLATIONS

Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

### 5. INDEMNIFICATION

Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

### 6. CANCELLATION/REFUND OF EXHIBIT SPACE FEE

Written notification or reduction of space must be received by SNIS on or before the dates specified. If space is canceled or reduced prior to May 6, 2022, you will be billed for 50% of your total rental fee. If space is canceled or reduced after May 6, 2022, the exhibitor shall remain liable to SNIS for the total rental fee for the space canceled. If the SNIS 19th Annual Meeting reverts to a virtual meeting, this clause will not apply.

Space not claimed and occupied prior to 5:00pm, Sunday, July 24, 2022 for which no special arrangements have been made with SNIS, may be resold or reassigned by SNIS without obligation on the part of SNIS to refund exhibit fees and without obligation to assign the exhibitor to other space.

### 7. INSURANCE

Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, July 25-28, 2022, Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

### 8. BILLING

Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

### 9. NO SUITCASING

All meeting attendees are welcome. Any attendee from a non-exhibiting company who is observed soliciting business or distributing brochures in the SNIS Meeting space or in the Exhibit Hall will be asked to leave immediately.

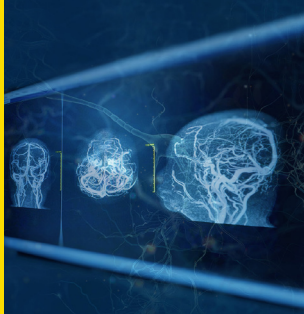
### 10. HOTEL POLICIES and STANDARDS

Exhibitor will abide by all codes of conduct and standards required by The Westin Harbour Castle Hotel, as set forth in the Exhibitor Service Manual which will be forwarded to all Exhibitors 60 days prior to the Show.

11. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

12. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.





## REQUEST FOR AUXILIARY MEETING OR EVENT

### SNIS 19<sup>th</sup> Annual Meeting

July 25-28, 2022 | Westin Harbour Castle Hotel | Toronto, Ontario, Canada

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Meeting/Event: Day \_\_\_\_\_ Date \_\_\_\_\_

Time of Meeting/Event: From \_\_\_\_\_ To \_\_\_\_\_

Name of Meeting/Event: \_\_\_\_\_

Purpose of Meeting/Event: \_\_\_\_\_

**Food Requested:** ☐ Breakfast ☐ Lunch ☐ Dinner ☐ A.M. Break ☐ P.M. Break ☐ Off-Site Event

**Approximate Number of People to Attend:** \_\_\_\_\_

**Room Setup:** ☐ Schoolroom ☐ Theater ☐ Conference ☐ Banquet  
☐ Hollow Square ☐ Crescent Rounds ☐ U-Shape ☐ Off-Site Event

**Audio/Visual:** ☐ LCD Projector ☐ Screen ☐ Podium ☐ Microphone ☐ Other \_\_\_\_\_ ☐ No A/V

All auxiliary meetings & events must be approved by SNIS, **whether or not they are being held on the hotel property**. Return completed form to Marie Williams Denslow before Friday, June 24, 2022. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. **All charges for auxiliary meetings are the responsibility of the hosting company. Additional fees may apply.**

#### SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams Denslow.

<b>Sunday</b>	<b>July 24, 2022</b>	<b>6:30 pm – 10:00 pm</b>
<b>Monday</b>	<b>July 25, 2022</b>	<b>8:30 am – 5:30 pm</b> <b>7:00 pm – 9:00 pm</b>
<b>Tuesday</b>	<b>July 26, 2022</b>	<b>8:30 am – 3:00 pm</b>
<b>Wednesday</b>	<b>July 27, 2022</b>	<b>9:15 am – 6:00 pm</b>
<b>Thursday</b>	<b>July 28, 2022</b>	<b>8:30 am – 3:30 pm</b>
<b>Friday</b>	<b>July 29, 2022</b>	<b>7:30 am – 3:00 pm</b>

**E-MAIL:** Marie Williams Denslow, SNIS – [williams@snisonline.org](mailto:williams@snisonline.org) • Phone: 703-691-2272

#### For SNIS Use Only

Date Received: \_\_\_\_\_ Approved By: \_\_\_\_\_ Date: \_\_\_\_\_

Meeting Room: \_\_\_\_\_ Contact Name: \_\_\_\_\_





## ADDITIONAL MARKETING OPPORTUNITIES

### SNIS 19<sup>th</sup> Annual Meeting

July 25-28, 2022 | Westin Harbour Castle Hotel | Toronto, Ontario, Canada

SNIS continues to appreciate and embrace our sponsor and exhibitor partners. We want to ensure that each of you feel that you are getting the most out of your attendance at the SNIS Annual Meeting without sacrificing the experience of the attendee. To that end, we have instituted marketing rules regarding signage around the meeting.

No signage or marketing materials of any sort can occur at the SNIS host property during any of our program dates without the full consent and approval of SNIS. Freeman is developing a Branding Guide for the Westin Harbour Castle Hotel and is serving as the exclusive provider of branding services for the SNIS Annual Meeting. This guide should be available soon. Once you complete the form below, SNIS will review your submission and provide you with a sponsorship cost. Please note that you will be responsible for coordinating and incurring any cost associated with the production, setup and breakdown of the marketing materials as well as any hotel branding fees.

If SNIS finds that any marketing has been set up without prior consent, we will have the right to require the materials to be immediately removed, fine the company responsible and dock exhibitor points.

If you need more information please contact Marie Williams Denslow at **(703) 691-2272** or **[williams@snisonline.org](mailto:williams@snisonline.org)**.

**The deadline for submitting your request: Friday, July 1, 2022.**

Authorized Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Branding Location(s) Requested: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PLEASE RETURN COMPLETED FORM TO:**

**Marie Williams Denslow — [williams@snisonline.org](mailto:williams@snisonline.org)**